



International Federation of
Library Associations and Institutions

IFLA: International Advocacy Programme- Africa Region

Buhle Mbambo-Thata UNISA/IFLA-AFRICA





Programme goals

- **Address the information Issues in UN 2030 SDG agenda**
- **Build capacity** among public library workers to advocate within their **communities**
- **Increase participation** of public library representatives in advocacy





Scope of the programme

- IAP will focus on the regions of Africa; Latin America and Caribbean; and Asia and Oceania, and Europe
- Will commence with regional advocacy agenda setting, followed by implementation in targeted countries
- Start/end dates
 - Implementation will scale up in remainder of 2016
 - Programme concludes August 2018





What will success look like

The library field will be able to meet their community needs and increase commitment by policy makers, helping libraries address two substantial challenges:

- The contribution of libraries to development (national development plans; the SDGs);
- The shift from a print to a digital environment





Potential Outcomes

- Library leaders understand the issues in the changing information environment in the context of the UN 2030 Agenda
- Librarians can anticipate and respond to the changing environment and the opportunities to get involved according to their own priorities and context;
- Library organisations have the skills to assess their needs, to advocate for libraries at different levels, and to engage stakeholders within and beyond the library field;
- Libraries are included in national development plans;
- Stories and data about the role of libraries in development help to influence the international agenda.





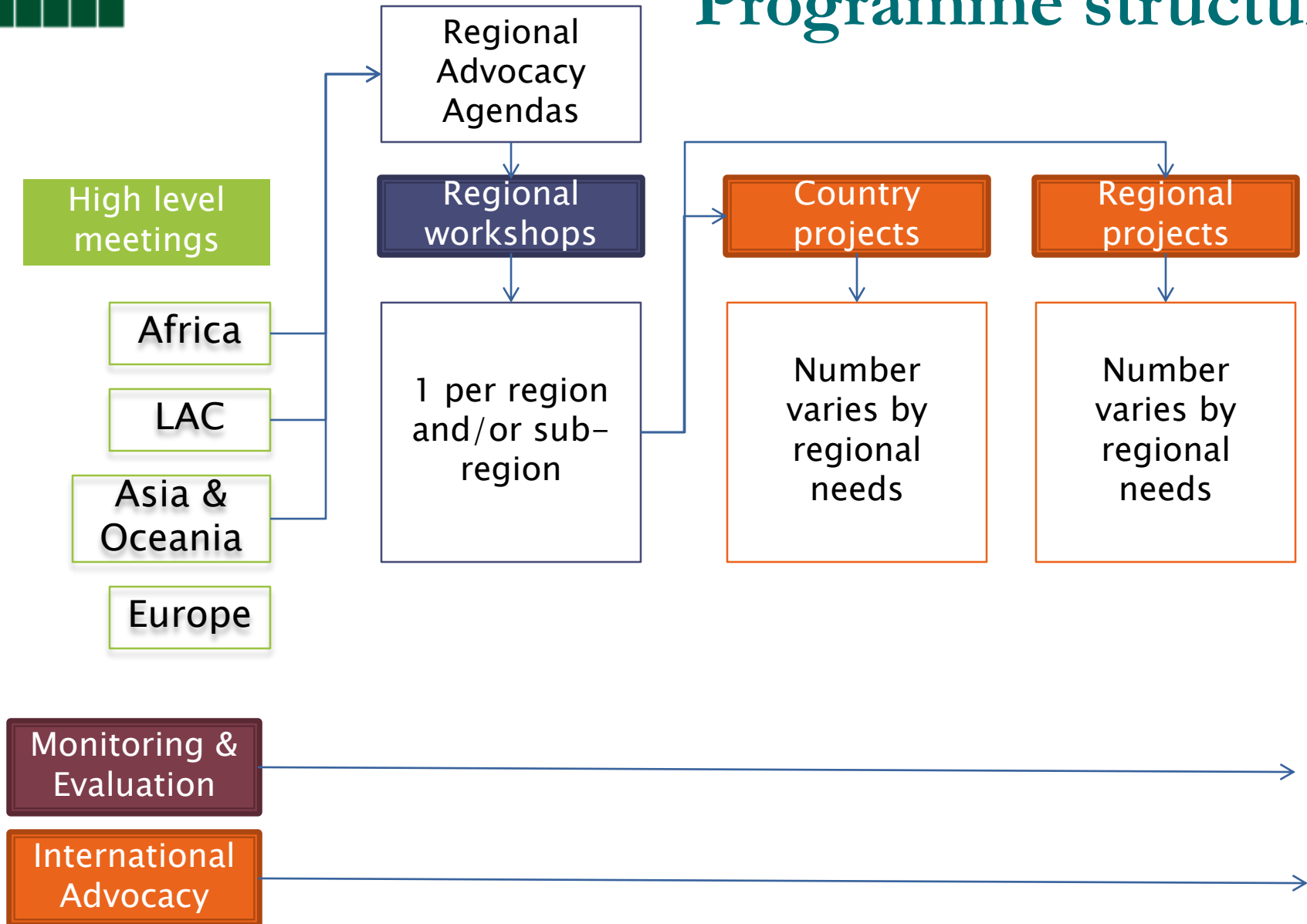
Governance of IAP

- **IFLA (GB)**
- **IFLA Secretary General**
- **IAP Steering Committee (IAP SC)**
- **Regional Committees**





Programme structure





IAP Activities

- Implementation:
 - 1: High level meeting to develop a regional advocacy agenda
 - 2: Regional workshops
 - 3: Country projects
 - 4: Links to international advocacy
 - 5: Impact assessment






Regional workshop schedule 2016

Region	Location	Dates
Asia/Oceania	Singapore	October 31-November 1
Latin America and the Caribbean	Montevideo, Uruguay	November 9-10
Africa	Pretoria, South Africa	November 23-24
Europe	Brussels, Belgium	December 13-16





Africa's IAP process

- 22 leaders from across the continent developed a regional advocacy agenda
 - Based on inputs including Aspen report, Africa Union 2063, 2030 Agenda, Africa Library Summit outcomes, CT Declaration
 - Achieved consensus around 4 priorities
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Africa's 4 priorities

- Align public and community library services with government priorities and with community needs and issues;
- Promote public access through public and community libraries to information in any format;
- Demonstrate public and community librarians' roles in developing local content using indigenous knowledge;
- Promote a culture of reading, while recognizing the critical role of oral culture on the African continent.





After November.....

- Awareness raising and capacity building workshops focusing on implementing the UN 2030 Agenda
 - Development of materials and events to support awareness-raising around the UN 2030 Agenda;
 - Workshops on the SDGs eg advice, research, or meetings with policymakers
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Further information

- Visit: <http://www.ifla.org/iap>

– THANK YOU!

