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Annual Branches and Interest Groups Report

Branch: Free State Branch (05 August 2015 –23 August 2016)

LIASA NATIONAL STRATEGIC THEMES	Branch/Interest group key programs/ activities to support National Strategy
<p>1. Leadership: To provide innovative and dynamic leadership that will drive LIS in South Africa.</p>	<p><u>1. Branch Executive Committee:</u> Chairperson: Elmarie Kruger Chair-Elect: Lianda Coetzer Secretary: Erna Mostert Treasurer: Cathy Giesekke PRO /Newsletter Editor: Senovia Welman Membership Secretary: Suzette Lombard Additional Members: Henriëtte Müller; Debbie Kiewiedo</p> <p><u>Interest Groups Conveners:</u></p> <ol style="list-style-type: none"> 1. HELIG: Senovia Welman; 2. IGBIS: Cathy Giesekke; 3. LiSLIG: Elrita Grimsley 4. PACLIG: Annelie Gilliland; 5. SLYSIG: Lianda Coetzer; 6. SSIG: Suzette Lombard <p><u>2. Branch Executive Committee Meetings:</u></p> <ol style="list-style-type: none"> 1. BEC Meeting: 5 Augustus 2015 2. BEC Meeting: 6 November 2015 3. BEC Meeting: 17 February 2016 4. BEC Meeting: 18 May 2016 <p><u>3. Branch Meetings and activities</u></p> <ol style="list-style-type: none"> 1. Branch AGM: 5 August 2015 2. Interest Groups AGM's: 5 August 2015 3. Branch Meeting: 6 November 2015 4. Branch Year End Function: 6 November 2015 5. Branch Meeting: 17 February 2016 6. LIASA FS: SA Library Week Launch: 11 March 2016 7. Branch Seminar: 18 May 2016 <p><u>4. IFLA: Cape Town: 15-21 August 2015</u></p> <ol style="list-style-type: none"> 1. LIASA AGM Cape Town: 20 Augustus 2015 attendance by Free State delegates. 2. Volunteers from Free State Branch at IFLA

	<p>3. IFLA attendance by FS Branch members</p> <p>5. REPCO meeting</p> <p>1. Attendance of Repco meeting and Leadership weekend by Chair and Chair- Elect 5-6 February 2016.</p> <p>2. Webinar on elections 21 August 2016: Chair could not connect but Chair-elect connected and participated.</p>
<p>2. Membership: Develop new campaigns for recruitment and retaining of membership</p>	<p>Membership States:</p> <p>November 2015: 98</p> <p>February 2016: Membership: 55</p> <p>August 2016: Membership: 97</p> <ul style="list-style-type: none"> • 94 fully paid-up members • 3 Institutional members • 15 members making down payments <p>All inclusive: 112</p>
<p>3. Marketing and Advocacy : Develop strategies for the extensive promotion of LIASA as a brand</p>	<ul style="list-style-type: none"> • LIASA: Professional body: progress report was share during all Branch Meetings. • LIASA Free State Golf shirts: 50 were ordered and 30 were prepaid on order. • SALD (10 July): 8 July 2016 Interview with Debbie Kiewiedo(BEC) on: Professional Librarians: South African Librarian's Day (SALD) on Local Radio Station CUT FM; Life video broadcasting from UFS South Campus by Lianda Coetzer to 800 FS schools marketing the Librarian Profession • CUT FM: Life Broadcast marketing library profession to 80 Free State schools • MLO(Mzansi Libraries Online) launch and opening of new library: <ul style="list-style-type: none"> ➤ The Chairperson attended planning meetings for the MLO launch and opening of new library scheduled for 30 March 2016 ➤ LIASA Free State Display/Stall: 30 March 2016: attracted many delegates: eg Deputy Minister and LIASA EXCO

4. Communication and sector engagement

Maximise the use of cutting edge technology for marketing and communication purposes

The Branch uses the following communication channels:

1. E-mails; SMS and Facebook Pages to communicate with Members and Non-members.

2. FS Newsletter: Four professional and informative Newsletters were compiled during this period. The Newsletters are also on the LIASA Website.

- Vol 17 nr 4
- Vol 18 nr 1
- Vol 18 nr 2
- Vol 18 nr 3

3. Face Book Pages: Advertise activities and paste photos after activities

- Free State Branch: 140 friends
- PACLIG Free State Facebook: 105 friends;
- HELIG Free State Facebook: 104 friends
- SLYSIG Free State Facebook: 133 post engagements and 1028 contacts were reached. The most popular post was: "Happy Librarians Day" followed by the photos posted on the SLYSIG Conference.

4. Free State Branch Blog: Created during FS Branch Library Week Launch.

5. Free State Branch Twitter

6. Webinars were presented: Webinar on Mindfulness

7. **LIASA-In-Touch**: Free State submits quarterly events and activities to be published:

v16(3) Sep 2015:

- LiSLIG FS workshop
- World Book Day Prov Library Services
- Africa Day @ UFS South Campus
- LIASA FS May Seminar
- LiSLIG FS survey

V16(3) Dec 2015:

- HELIG FS Branch: UFS Library launches KOVIESSCHOLAR
- HELIG FS BRANCH: Library celebrates International Literacy Day
- Reading & Rhino Awareness @ Free State Provincial Library Services


v17(2) Jun 2016 =

- SALW @ UFS
- SALW @ LIASA Free State
- Article Marcus Maphile (UFS)
- SLYSIG FS Mobile Library
- UFS residence in-house library
- UFS library Take a girl/boy to Work Day
- New staff (2) at UFS Library

8. Local Newspapers:

- **Volksblad**: on Seminar: **27 Mei 201**
- **Volksblad**: Book Donation from Nico Moolman: **29 September 2015**

<p>5. Good governance: Provide and maintain good governance structures for financial growth, accountability and sustainability. Continuously visit structures, guidelines, procedures and policies, and review such if and when necessary</p>	<p>The Free State Branch stated the goals for the 2014-2016 term:</p> <ul style="list-style-type: none"> • membership drive and getting people to join LIASA, • to develop members; • to share experiences and ideas, • to uplift people to make the best of their lives and to get members on board with the latest trends in the library and information field. <p>Action Plan: Membership Drive, Advocacy, Creating Face Book Pages, Improved Newsletters; and a Blog Integration: Information Literacy Collaboration: Between the different institutions: UFS, CUT, Provincial Library Services, Education Department, Special Libraries, Public Libraries, School Libraries.</p> <ul style="list-style-type: none"> • The committee for the period 2014–2016 maintained good and sustainability governance through quarterly BEC meetings with a 100% attendance rate. • The BEC contributed to a Free State Branch that functions excellently and implemented the Annual Planning 2016 as scheduled. • The election process for the new BEC was communicated several times through e-mail reminders and during the previous Branch and Interest Group meetings • Nomination for the LoY was communicated several times through e-mail and sms reminders and during the previous Branch Meeting.
<p>6. Training and Development: Invigorate the sector through dynamic, vibrant, continuing education, and training and development programmes</p>	<p><u>Development and Training:</u> Development and training were conducted through Workshops, Meetings, Webinars as part of the Branch and Interest Groups Annual Planning of 2016. The following were presented during this past year:</p> <ol style="list-style-type: none"> 1. 05 August 2015: Virtual Libraries, by Ms Cornelle van Wyk. 2. 06 November 2015: Open Access Workshop, by Ms Ina Smith 3. 10 February 2016: LiSLIG: Tips for marketing of special libraries: Ms Anica Labuschagné 4. 17 February 2016: Quality improvement of your library: Dr Werner Vermeulen 5. 11 March 2016: Social media for librarians: (including creating Branch Blog) by Ms Senovia Welman 6. 04 March 2016: SLYSIG: Mobile Bus Service: Ms Anna-Marié Jonker 7. 10 March 2016: HELIG: Research Citation Tools by Ms Annamarie du Preez 8. 20 April 2016: LiSLIG: Visit to Provincial Archive: Mr Tshitso Challa 9. 18 May 2016: Seminar: Research and Writing: Probing People to Write by Mr Gert Coetzee: Editor: Volksblad; Author: Ms Geraldine Pulane Nondumiso Mutambala and Rev. Albert Arko-Cobbah 10. 11 May 2016: Webinar on Mindfulness 11. 20 May 2016: SLYSIG: SA SAMS Training for Teacher Librarians: Mr Frans Kok & Ms Tjaardina Breytenbach 12. 27 May 2016: PACLIG: Workshop: Practical Shelving; Ms Renett Bam 13. 8 June 2016: LiSLIG: Workshop: Nobody Moved your Cheese: Ms Erna Mostert 14. 8-10 July Librarian's Day: Displays and interview with CUT FM: Ms Debbie Kiewiedo 15. 28-29 June 2016: SLYSIG National Conference 16. 28 July 2016: HELIG Seminar: Scholarly Communication by Mr Charlie Molepo

7. Financial Status	Financial Statements: <ol style="list-style-type: none"> 1. Current: R 18 311.54 Investment R 125 000.00 2. Annual Financial Statements ending December 2015 signed off by auditors 3. Sponsored the following during this year: <ul style="list-style-type: none"> o IFLA Conference 2015 attendance; one delegate o LIASA Conference 2016: one delegate 4. Payments received from LIASA National office for: <ul style="list-style-type: none"> ➤ Branch of the Year Award 2012: R 3 000.00 ➤ Branch of the Year Award 2014: R 3 000.00
8. Summary of Challenges and Major Achievements	Mayor Achievements: <ol style="list-style-type: none"> 1. Create a Free State Branch BLOG 2. Mzansi Online Launch: Display and Stall of Free State Branch 3. Free State hosting the SLYSIG Conference 4. HELIG: Seminar: Scholarly Communication 5. Four Facebook Pages: 1.Free State; 2. HELIG; 3. PAGLIG; 4. SLYSIG 6. Seminar: Research and Writing: Probing People to Write 5. Challenges: <ol style="list-style-type: none"> 1. Recruitment of LIASA members and to be continuous LIASA members after joining. 2. Big challenges to do payments with FNB EFT payment system. 3. Branch Leadership: Members not willing to serve on the BEC and Interest Groups. 4. The postponement of the announcement of the 2016-2018 BEC after managing to get willing members to serve on BEC and Interest Groups.
9. Planned Activities for next 3 Months	AUGUST 2016 24 August 2016: LIASA FS & IGs AGM: Library Ecosystem & Transformation Charter 24 August 2016: SSIG Shelving Competition 8 September 2016: LIASA literacy day 16 September 2016: SLYSIG: workshop: brighten up your school library 21 September 2016: SSIG: workshop: minute taking 10-14 October 2016: LIASA CONFERENCE: DURBAN 17-21 October 2016 OPEN ACCESS WEEK 18 October 2016: HELIG: webinar: open access 19 October 2016: LIASA FS seminar: open access 4 November 2016: LIASA Meeting: Report back & year-end function
10. Date of submission	23/08/2016
11. Chairperson name and signature	 ElMari Kruger LIASA Free State: Chairperson