



NPO 009-577

THEME: "CELEBRATING CHILDREN'S READING"

In South Africa, Children's Day is celebrated on the first Saturday of November. The Library and Information Association of South Africa (LIASA) encourages everyone to honour this day through the action in November of instilling a life-long love of reading in our children. This can be done in libraries, schools, homes, bookstores, churches, reading clubs /circles, and any other place where young readers can interact with each other and read.

WHY IS READING IMPORTANT TO CHILDREN?

The benefits of reading are far-reaching; among others it:

- Boosts cognitive development that includes quicker attainment of language skills, comprehension of abstract concepts and so on
- Teaches about the world and its diversity of people, cultures, geography to name but a few and how this may differ from their reality
- Contributes to a development of emotional awareness and empathy as the child becomes involved in the story
- Supports to their academic journey
- Fosters the imagination which could lead to creative and innovative practices
- Strengthens family and social bonds

"EVERY CHILD A READER"

Let's connect our children to reading. Make books and reading an integral part of the live of the young from babies throughout childhood.

Let the life lessons begin with the turning of the pages of a book.

Bring energy to the classrooms and renewing interest in learning by engaging them in reading.

Give your child a head start in life through reading

Best regards as you participate in making a difference

Segametsi Molawa

LIASA President

Executive Committee Members:

Ms S Molawa (President), Mr M Ntombela (President-Elect), Mr D Malan, Ms B Eister, Ms N Crowster, Ms Z Maya, Mr A Moko, Ms M Senyolo, Ms I Smith