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Branches and Interest Groups Report (August 2015)

Branch /Interest group name:PACLIG NEC.....

LIASA NATIONAL STRATEGIC THEMES	Branch/Interest group key programs/ activities to support National Strategy
<p>1. Leadership: To provide innovative and dynamic leadership that will drive LIS in South Africa.</p> <p>Strategic meeting</p>	<p>Strategic meeting held on 13-15 March where an action plan was confirmed. This was rolled out to all PACLIG branches.</p> <p>Paclig is a sponsor of the IFLA Public library satellite conference committee "Public libraries at the crossroad"</p> <p>Paclig has representation on the Local organising committee of the IFLA conference</p>
<p>2. Membership: Develop new campaigns for recruitment and retaining of membership</p> <p>Membership drive</p>	<p>A membership advert is developed by PACLIG WC for distribution from NLW.</p> <p>Continuing membership campaigns will be done at each branch.</p> <p>Membership as 31st July 2015: PACLIG 1st Choice: 480 PACLIG 2nd Choice: 127</p>
<p>3. Marketing and Advocacy : Develop strategies for the extensive promotion of LIASA as a brand</p>	<p>Chairperson has been involved in speaking to students at UWC and UNISA about joining liasa and paclig.</p> <p>A PACLIG calendar was published and distributed to most libraries, suppliers to libraries and partners. (10 000)</p> <p>2000 PACLIG bookmarks were sold to Friends of the library organisations and IFLA to promote public libraries</p> <p>Promotional material – Proud to be a Public Librarian was handed out at the IFLA conference.</p> <p>Online "shop" to public libraries started. (Bags, bookmarks, badges, etc)</p> <p>Standardised letterhead and email signature</p>
<p>4. Communication and sector engagement Maximise the use of cutting edge technology for marketing and communication purposes</p>	<p>Strategic meeting held on 13 – 15 March</p> <p>Email and telephone communication furthermore</p> <p>PACLIG National facebook page updated regularly</p>

<p>5. Good governance: Provide and maintain good governance structures for financial growth, accountability and sustainability. Continuously visit structures, guidelines, procedures and policies, and review such if and when necessary</p>	<p>Starter kit with guidelines, contacts and procedures distributed to all branches.</p>
<p>6. Training and Development: Invigorate the sector through dynamic, vibrant, continuing education, and training and development programmes</p>	<p>Webinar training was done in March with committee members.</p>
<p>7. Financials and Membership Status</p>	<p>Funds transferred to new bank. Bank account +- R80 000' Finalised procedures and criteria for applying for financial support from PACLIG NEC</p>
<p>8. Summary of Challenges and Major Achievements</p>	<p>Challenges: To get all branches actively involve and communication channels settled. To market paclig effectively in areas where paclig/liasa is not visible and active</p>
<p>9. Planned Activities for next 3 Months</p>	<p>Please see yearplan below</p>
<p>10. Date of submission</p>	<p>11/08/2015</p>
<p>11. Chairperson/Chair-elect name and signature</p>	<p>Chair: Christelle Lubbe</p>

yearplan 2015 PACLIG

Topic	Theme	Date	Branch	
Meetings	Committee	12 November '14	Western Cape	
	Committee	11 February '15	Western Cape	
	Committee	28 February '15	Gauteng South	
	Establishing committee	19 March	North West	
	Committee	27 March '15	Gauteng South	
	Committee	13 May '15	Western Cape	
	Committee	8 July '15	Western Cape	
	Committee	11 November '15	Western Cape	
Workshops & membership drives	Youth Skills dev	12 June	Gauteng South	
	Committee training	25 April	North West	
	Dust off your act and empower your community	8 May	Free State	
		25 May	Western Cape	

	Storytelling	16 May	Western Cape	
	Labour issues	14 August	Free State	
	Window dress your library			
IFLA Public Libraries Satellite Conference	Public libraries at the cross roads	13-14 August	Western Cape	
Other	Mandela Day	18 July	Gauteng South	
	Literacy day	8 September	Gauteng South	
	Open Source Week	5 October	Western Cape	
Strategic meeting	NEC	13-15 March	NEC	
Library Week Launch	Attendance & Help	13 March	NEC + WC	

Western Cape 9 June – PACLIG AGM

Storytelling workshop 22 April in Drakenstein Municipality

Priscilla 4 November pacligmeeting at Ekurhuleni municipality Boksburg library

Mothusi committee meeting on Friday 12 June 2015

Thanks

PACLIG KZN COMMITTEE MEMBERS

MUSA RADEBE (CHAIR)

SHANITHA BHIM (CHAIR ELECT)

VANESSA REDDY (PRO)

MANDY MARE (SECRETARY)

YVONNE NAIDOO (TREASURER)

ANGELA HOUNSELL (ADDITIONAL MEMBER)

SUNITHA RICHARD (ADDITIONAL MEMBER)



Glorine entertaining participants with a humorous story.

PACLIG recently held a Storytelling Workshop for the Paarl and Drakenstein Municipalities. This is the second time they requested such a workshop. Altogether thirty participants attended. It was disheartening to note only twelve were LIASA members. I facilitated the workshop and spent a few minutes emphasizing the importance of being a member of a professional body and the benefits of joining LIASA. The workshop covered choice of stories, expressions, voice usage, dress and props.

Various openings and closings were introduced and different techniques and stories were demonstrated. From their reaction I could tell that they enjoyed the fun aspect of the workshop. Many felt equipped and inspired to try out their unique storytelling styles in their own libraries. Each participant went back with a training manual. We have since received more requests for advanced Storytelling Workshops in the Overberg area. We appeal to retired library professionals who have a passion for storytelling to come on board our training team.

Glorine Hannah

PACLIG Chair

Western Cape.

1. KZN Librarian of the Year 2014 and PACLIG KZN in partnership with DUT held a seminar on **Library Marketing** on 30 July at the Emakhosini Boutique Hotel in Morningside, Durban.

The venue was sponsored by Shirlene Neerputh from the Durban Institute of Technology (DUT) and she also designed the programme.

The workshop was extremely well attended and very positive feedback was received from the delegates inro the content. From the feedback it was evident that LIS staff, especially in public libraries, are desperate for training and they recommended that we have seminars such as these at least twice a year.

I was surprised by some of the suggestions for training, e-mail etiquette being one, but I assumed that all organizations offer training on these aspects. Our municipality does so we take it for granted that everyone else does as well. I think that PACLIG National needs to have a good seminar/workshop once a year in every province for public library staff.

2. PACLIG KZN also held their AGM on 31 July at UKZN-Howard College. The guest speaker was a young local author from Pietermaritzburg, **Alia Gani**, who spoke on her book entitled **Tattoo**. Tattoo illustrates the story of a young Muslim girl entering the prime of her life. balancing her staunch family and religious values with her zest for life. The story was very inspirational.