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Branches and Interest Groups Report (29 Sept 2014 -01 June 2015)

Branch /Interest group name.LIASA: NORTHERN CAPE

LIASA NATIONAL STRATEGIC THEMES	Branch/Interest group key programs/ activities to support National Strategy
<p>1. Leadership: To provide innovative and dynamic leadership that will drive LIS in South Africa.</p>	<p>The new Leadership for 2015-2016 was announced at the AGM in Calvinia in August 2014.They will serve for the next two years.</p> <p>The chair and chair-elect attended the Leadership weekend in Pretoria from 20 – 22 February 2015 The BEC had a meeting on 27 February 2015 in Kimberley discussing issues relating to Branch activities: Year plan; Strategic vision of LIASA; and Seminar and Roadshow of NEC.</p> <p>Chair: Mary Tihomelang Chair-elect: Paradise Nkomo Secretary: Irene Kloppers Treasurer: Fritz van Dyk Pro: Manda Hough Membership con: Bernice Nagel</p>
<p>2. Membership: Develop new campaigns for recruitment and retaining of membership</p>	<p>Members are informed through word of mouth and e-mail to renew their membership. New recruitment drive was discussed at the Strategic planning session that was held on 27 February 2015. Members to be informed of the 3 month payment option.</p>
<p>3. Marketing and Advocacy : Develop strategies for the extensive promotion of LIASA as a brand</p>	<p>Newsletters. Engaging with relevant stakeholders on the promotion of LIASA IN THE Northern Cape.</p> <p>LIT: Ms Nkomo featured in issue 4 Volume 15 on page 8 as our Branch Librarian. The Chair had a radio interview on Radio Teemaneng local community station during Library week sharing on the importance of Libraries.</p>
<p>4. Communication and sector engagement</p>	<p>Communicate through e-mails in the branch. The newsletter will be distributed to</p>

Maximise the use of cutting edge technology for marketing and communication purposes	members. The Northern Cape was well represented at the Liasa conference at Birchwood hotel in September 2014. The Northern Cape won the Best dance group at the Cultural evening of the conference.
5. Good governance: Provide and maintain good governance structures for financial growth, accountability and sustainability. Continuously visit structures, guidelines, procedures and policies, and review such if and when necessary	Regular meetings as prescribed. There is an active bank account with a treasurer and audits are done on a quarterly basis. The Treasurer of the Branch is F. van Dyk. The N.Cape constitution was handed to national office for review.
6. Training and Development: Invigorate the sector through dynamic, vibrant, continuing education, and training and development programs	The Seminar was hosted in Upington on 01 June 2015. The NEC visited us and in attendance was Ms Nikki Crowster the PRO; Ms Annamarie Goosen; LIASA office manager; Mr Danie Malan who is the Treasurer. Mr Fritz van Dyk gave training on the importance of Reading and starting book clubs in libraries. Ms Crowster did a presentation on Social media; the advantages and disadvantages and how to market your Library using this platform. Ms Goosen informed us on LIASA being a professional body and how the processes will unfold.
7. Financials and Membership Status	Finances as at 31/03/2015: Balance: R13942.00 Cash at hand: R132.00 Active members for 2015: 12
8. Summary of Challenges and Major Achievements	Few qualified librarians in the Northern Cape and the distance pose a big challenge. The commitment from librarians in becoming active LIASA members is a major challenge.
9. Planned Activities for next 3 Months	Strategic planning session on 26 February 2015. Branch meeting and training/ Seminar in June 2015.
10. Date of submission	14/08/2015
11. Chairperson/Chair-elect name and signature	Chair – Mary Tihomelang Chair-elect: Paradise Nkomo