



NPO 009-577

LIASA National Office

P O Box 1598

Pretoria, 0001

Tel: 012 324 6096

Fax: 086 694 7272

Email: [liasa@liasa.org.za](mailto:liasa@liasa.org.za)

**"Click and type Branch/Interest Group Name" Action Plan  
(Day Month Year – Day Month Year)**

LIASA NATIONAL STRATEGIC THEMES	Branch/IG Key Programmes/ Activities to Support National Strategy
<p><b>1. Leadership</b> <i>To provide innovative and dynamic leadership that will drive LIS in South Africa.</i></p>	
<p><b>2. Membership and Sector Management</b> <i>Develop new campaigns for recruitment of membership.</i></p>	
<p><b>3. Advocacy</b> <i>To improve the visibility of LIASA among all stakeholders including the relevant Government Departments &amp; Media.</i></p>	
<p><b>4. Marketing and Communication</b> <i>Optimize the channels of communication to promote the LIASA brand, maximize the impact of the Association and support for LIS issues.</i></p>	
<p><b>5. Good Governance</b> <i>Provide and maintain good governance structures for financial growth, accountability and sustainability.</i></p>	
<p><b>6. Training and Development</b> <i>Invigorate the sector through dynamic, vibrant, continuing education, training and development programmes.</i></p>	
<p><b>7. Financials and Membership Status</b></p>	
<p><b>8. Summary of Challenges and Major Achievements</b></p>	
<p><b>9. Planned Activities for next 3 Months</b></p>	

<b>10. Date of submission</b>	
<b>11. Chairperson/Chair-elect name and signature</b>	