



**Library and Information
Association of South Africa**

Annual Report

October 2010 to September 2011

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LIASA National Office

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1. Executive Summary and Message from the President



Naomi Haasbroek - President

It gives me great pleasure to present the LIASA annual report for 2010 – 2011. The report highlights the achievements and challenges of the Association for the period under review.

A strategic planning session was held by the Executive Committee in December 2010 to unpack the Presidential Theme and to map the way forward for the period 2010 – 2014. This resulted in Strategic Directions 2010 – 2014 and a bold new Vision for LIASA, "Dynamic Association of Excellence for LIS". The Strategic Priorities were implemented across the Association in all activities during the past year. I am delighted to report that this approach delivered concrete results.

The membership recruitment and retention strategies resulted in an overall growth of 9% in membership. At least 5 branches reached their targeted 20% growth in paid-up membership.

One of the major achievements for this period was the successful application to the Carnegie Corporation for a grant to deliver a postgraduate scholarship programme to Carnegie Model Libraries. It is envisaged that this programme will result in an injection of 120 newly qualified professionals that will be the catalyst to revitalize a profession in crisis. The first tranche of the RIOM has been transferred to LIASA and meetings have been held with the identified Library Schools and Directors of the Carnegie Model Libraries. The programme is scheduled to commence in 2012.

It is an exciting and demanding challenge to lead an Association representing a significant sector that plays such a foundational role in building and developing a democratic society in South Africa.

Together with a dedicated Executive Committee and Representative Council we are determined to provide dynamic, bold and relevant leadership, raising the profile of the profession and representing library and information services on a national and global level.

Thank you to our partners, sponsors and stakeholders for the continued and generous support which allows us to deliver on our mandate.

2. Representative Council and Executive Committee 2010 – 2012

I would like to acknowledge with thanks the hard work and commitment of the Executive Committee and Representative Council. Regular meetings were held during the period under review.



Ujala Satgoar
President-Elect



Martha de Waal
Secretary



Ina Botha
Treasurer



Nazeem Hardy
PRO



Mandla Ntombela
Branches and
Interest
Groups/KwaZulu-
Natal Branch Chair



Reggie Raju
Constitution and
Good governance/
Western Cape Branch
2nd
Representative



Segametsi Molawa
Advocacy/Gauteng
North Branch Chair



Raspy Ramugondo
Membership
Free State Branch
2nd Representative

Name	Portfolio
Ex Officio Executive Members 2010 – 2011	
Brink, H Goosen, A	Manager: LIASA National Office (ex officio) Project Manager: CiCD (ex officio)
Representative Council 2010 – 2011	
Mbiyo, B	Eastern Cape Branch Chair
Mvunelwa, J	Eastern Cape Branch: 2nd Representative
Mostert, E	Free State Branch Chair
Khosie, M	Gauteng North Branch 2nd Representative
Senyolo, R	Gauteng South Branch Chair
Bekwa, P	Gauteng South Branch 2nd Representative
Somers, N	KwaZulu-Natal Branch 2nd Representative
Mokgele, M	Limpopo Branch Chair
Hough, M	Northern Cape Branch Chair
Schoombee, R	North West Branch Chair
Van Vollenhoven, R	North West Branch 2nd Representative
Thomson, I	Western Cape Branch Chair
Kotsokoane, N	HELIG Chair
Molepo, C	ICTLIG Chair
Esterhuyse, K	IGBIS Chair
Mahlangu, D	ILLIG Chair
Botha, M	LACIG Chair
Torlesse, A	LiSLIG Chair
Van der Walt, F	PACLIG Chair
Davis, G	RETIG Chair
Niemand, M	SLSYIG Chair
McKechnie, L	SSIG Chair
Ngulube, P	SAJLIS Editor (ex officio)
Roux, M	LIASA-in Touch Editor (ex officio)

3. LIASA National Office

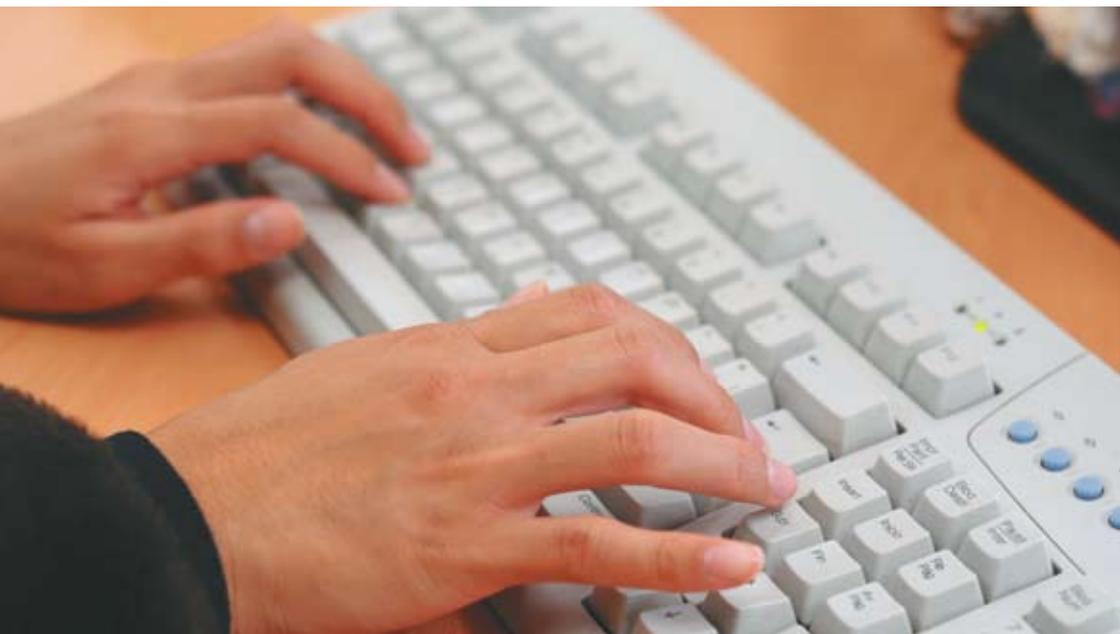
3.1 LIASA HOUSE

In July 2011, LIASA celebrated the second year in LIASA House, our permanent home at the Pretoria Campus of the National Library of South Africa (NLSA) at 228 Proes Street Pretoria. I would like to take this opportunity to thank the National Library Board as well as the National Librarian for housing LIASA. The National Library of South Africa is an important and valued partner of LIASA.

3.2 STAFFING

Mrs L Coetzee was appointed as membership administrator in November 2010, but resigned in May 2011. The Office Manager, Ms Brink is presently managing the membership administration in addition to her other responsibilities. Ms A Goosen continues in her position as the Project Manager for CiCD, the Carnegie Corporation of New York funded training and development project.

The commitment and hard work of the staff members are acknowledged and appreciated. They have made a huge difference to the operations of the Office and in particular to the functioning of LIASA.

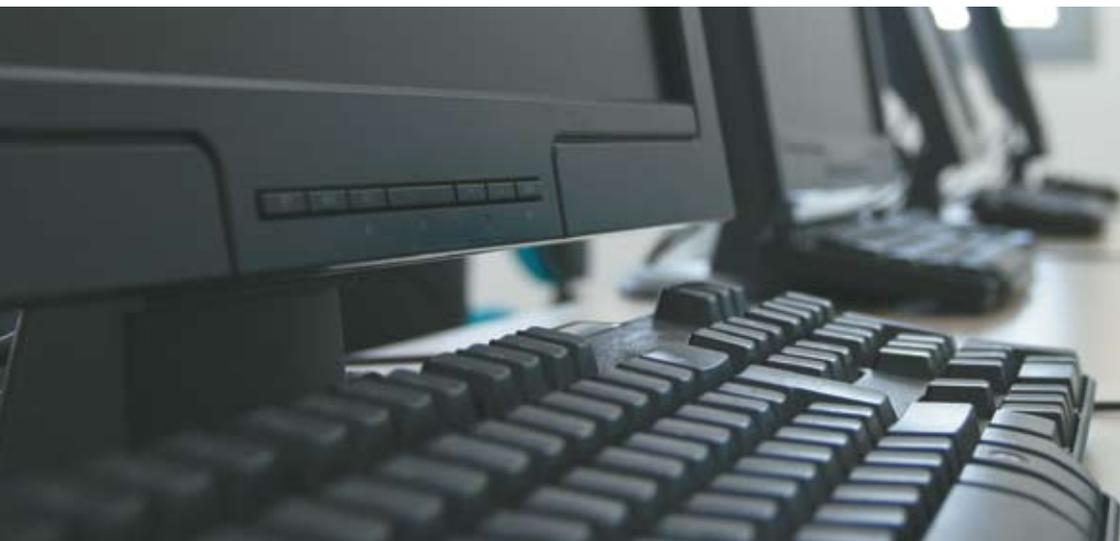


4. LIASA Strategic Directions 2010 – 2014

The LIASA Executive Committee held a strategic planning session from 16 – 18 December 2010 to review the performance of the Association and to develop a road map to the future. The resulting strategic plan “LIASA Strategic Directions 2010 – 2014” was further workshopped with the Representative Council and the process was reported on via reports published in the LIASA-in-Touch. The document has been published and will be formally presented at the 13th Annual Conference in East London. A brief summary is included below.

The Library and Information Association of South Africa (LIASA), as representative of the Library and Information Services (LIS) sector, has a significant role to play in contributing

to the development of South Africa’s fledgling democracy. It is of the opinion of LIASA that in South Africa’s current transitional period, the country is reliant on every possible institution to contribute to the growth of the fledgling democracy. The growth and sustainability of a democracy is dependent of equitable access to information and knowledge which is the core business of the LIS sector. To fulfill the critical role of representing the library and information sector, the Executive Committee of LIASA had to ensure that the organization is relevant and efficient. In a rigorous process of self-evaluation and introspection it became abundantly clear that the organization had to be guided by a well thought-out strategic plan. The Executive Committee was of the opinion that the organization needs to become more



dynamic, progressive and proactive and that it should be governed by this well-developed set of strategic directions.

Professional associations and societies are influential organizations representing the voice of their respective professional communities in addressing issues relating to their welfare, status, working conditions, physical facilities, education and training including the research and development activities. The core purposes of associations have always been to serve the needs and to protect the interests of the community. However, LIASA in developing Strategic Directions 2010 – 2014 sought a unique blend representing member needs and interests and broadening its purpose to serve the overall development needs of the

nation. There is a growing emphasis on an organization that is committed to the development agenda of the country and bringing to life fundamental rights enshrined in the Constitution of the Republic of South Africa. International LIS paradigms and policies and practices of international organizations such as the International Federation of Library Associations and Institutions (IFLA) had contributed to the crafting of Strategic Directions 2010 – 2014.

The Strategic Directions 2010 – 2014 document was drafted to include succinct, relevant and dynamic mission and vision statements aligned to the development agenda of the country and the contribution of library and information services to this development agenda. In developing the strategic plans, it was deemed necessary to revisit the mission and vision of the organisation, again, to test for robustness and relevance. The current vision and mission was thought to be too static and not completely reflective of the new roadmap for LIASA. Hence, it is proposed that the vision should read as follows: “Dynamic association of excellence for LIS” and the associated mission is an “association driving LIS for the growth and development of South Africa.”

The Strategic Directions 2010 – 2014 was developed around six strategic themes guiding the strategic direction of LIASA for the next four years – extending over the term of office of the President and President-Elect.



Strategic direction themes

Theme 1: Leadership	Leadership provides innovative, efficient, effective and relevant leadership that will drive LIS in South Africa
Theme 2: Membership	Membership and sector engagement recruit and retain a membership that is committed to the growth and development of themselves and the nation
Theme 3: Advocacy	Advocacy increase visibility, leverage resources and maximise influence with cognate bodies and government
Theme 4: Marketing and communication	Marketing and communication exploit the channels of communication to promote the LIASA brand and support library issues and improved visibility of the LIS sector
Theme 5: Good governance	Good governance explores and adopts good governance structures and strategies for financial growth and accountability
Theme 6: Training and development	Training and development invigorate the sector through dynamic and vibrant continuing education and, training and development programmes

These six strategic themes have concomitant strategic action plans. It was considered appropriate to prioritize actions (with responsible person/s) that need immediate attention. Some of these actions in terms of the themes:

Providing innovative, effective, efficient and relevant leadership:

- Excellent management of relations with stakeholders including library schools on future of LIS schools, curriculum, accreditation and such
- Pursue with greater vigour the acquisition of statutory status

Membership and sector engagement:

- Develop strategies for membership recruitment
- Develop strategies for membership retention

Engage in activities that will increase visibility of the LIS profession, leverage resources including funding and maximize influence with cognate bodies and government

- Continuously engage with the relevant government ministries for the promotion of the Association and the significance of information and knowledge for the growth and development of the country

Exploit contemporary channels of communication for the promotion of the LIASA brand and its commitment to addressing library issues and, improve visibility of the LIS sector

- Develop strategies for the extensive promotion of LIASA as a brand
- Design, develop and implement a marketing plan

Explore and adopt good governance structures and strategies for organisational stability, accountability and financial growth

- Continuously visit structures, guidelines, procedures and policies and review such if and when necessary
- Develop strategies for financial stability through the establishment of competent income generating streams

Invigorate the sector through dynamic and vibrant continuing education and, training and development programmes

- Engage the ETDP SETA with regard to accreditation status
- Design, develop and implement a training and development plan such as the New Generation Public Librarian Scholarship Programme
- Continue with Professional Development and Workplace Learning

The strategic directions were integrated in the agendas and business of all structures of LIASA during the past year. As the year unfolded, priorities such as the membership drive, the development of the “Next Generation Public Librarian Scholarship Programme” and the issue of statutory status had taken precedence over the other priorities. The Executive is happy to announce that these priorities have demonstrated concrete results. The action plans developed around the membership drive has realised an overall growth in the membership of 9% since October 2010. LIASA has secured a grant of R10m over a four year period from the Carnegie Corporation of New York for the NGPL Scholarship Programme. UNISA and UWC are in the process of registering the post-graduate diploma in library and information studies with the appropriate authorities and meetings have been held with the Directors of the Carnegie Model Libraries to identify staff who would enrol in the programmes. A survey was conducted during August 2011 and the results from the respondent population were overwhelming in favour of acquiring statutory status.

5. Finance and Funding

One of the key focus areas of the Executive Committee is good governance, which includes the responsible management of the finances. The Financial Policy has been reviewed and updated and training will be rolled out to all Branch Executive Committees to ensure good governance across all structures of the Association. The 2010 Audited Statements have been made available for scrutiny by members. I am pleased to report that LIASA's financial situation has continued to improve during the reporting period due to the income generated by the Annual Conference. I would like to thank our members for their annual contributions; sponsors for their on-going support and the office bearers for the professional way in which they have taken care of their responsibilities.

5.1 Grants and Awards

LIASA continues to seek and attract generous grants from partners, sponsors and donors. These grants enable LIASA to engage in visible activities that promote the profession and acknowledge the professionals who are doing sterling work towards education and community upliftment in South Africa.

5.1.1 Librarian of the Year Award

The LIASA Librarian of the Year award is a sought-after prestigious award, acknowledging excellence in librarianship. The Sponsors of the past 3 years continued to support this and the following grants were made available for 2011:



**Librarian of the Year 2010
Ms Denise Nicholson**



**First runner up
Ms Elmari Kruger**

The following were the winners for 2010:

- **1st Prize – R 30 000.00** (sponsored by UKS) – awarded to Ms Denise Nicholson (University of the Witwatersrand Library Services)
- **2nd Prize – R 20 000.00** (co-sponsored by EBSCO Information Services & EBSCO Publishing) – awarded to Ms Elmari Kruger (Free State Provincial Library Services)
- **3rd Prize – R 10 000.00** (sponsored by Sabinet) – awarded to Ms Ingrid Thomson (University of Cape Town Library Services)

All three winners used their prize money to attend international LIS Conferences. Reports have been published in the "LIASA-in-Touch" and will be made during the Annual Conference. We acknowledge with gratitude the sponsors who continue to make it possible to encourage and reward excellence in librarianship.

5.1.2 Justice Albie Sachs Freedom Award



Justice Albie Sachs with the award winner, Mr Piet Westra



Ms Clare Walker with Justice Albie Sachs

This new Award sponsored by Ms Clare Walker honours South Africans who support the concept of freedom of access to information and who have made a meaningful contribution to our society in this regard. This award is named after Justice Albie Sachs in honour of the 'unknown librarian' who had been instrumental in providing him with books during the period he spent in detention - a fact that he has never forgotten to this day!

The 2010 award was made to Mr Piet Westra of the former State Library. A piece of art, to honour the association Justice Sachs has with the Constitutional Court Art Collection and a certificate, was presented to the winner. The award will be made biennially.

5.1.3 President's Branch Award



An annual award is made to the best functioning Branch as well as the most improved Branch of the year. Branches have to submit an annual report documenting their activities according to specific criteria, which include amongst other membership growth, activities and communication. The winner is awarded R 5 000.00 and a certificate and the Branch that displayed the most improvement receives R 1 000.00 and a certificate. The 2010 **President's Branch Award** went to the **Western Cape** and the most improved branch was the **Eastern Cape**.

5.1.4 Lottery Funds

A report was submitted to the National Lotteries Development Fund for the period 2009 – 2010 on the expenditure of the first tranche of the grant awarded in 2009. The balance of R 256 440.00 is expected by the end of 2011. The funding is used to support the LIASA National Office infrastructure, the printing of the LIASA-in-Touch and the South African Journal of Libraries and Information Science; and membership drives at Branch level.

5.1.5 Department Of Arts And Culture

Since its inception LIASA has enjoyed generous support from the Department of Arts and Culture (DAC).

An amount of R 498 222.00 has been received for the 2011 conference which amongst others will support the attendance of 57 public and community librarians, audio-visual equipment and invited speakers.

The Department of Arts and Culture is thanked for their continued support and their very valued partnership, which strengthens the LIS profession and furthers our shared vision for libraries in South Africa.

5.1.6 Sabinet/LIASA Training Grant (CEPD)

For the reporting period a total of 165 library practitioners benefitted from this grant received from Sabinet. A workshop was held in Soweto on Library Management and Administration

6. Membership Management and Recruitment

and the Interlending Interest Group held a workshop on customer service and relations. Projects were identified for workshops in 2012.

5.1.7 Centre for Information Career Development (CiCD)

The final payment of \$US 99 000.00 of this grant to the value of \$US 499 500.00 awarded by the Carnegie Corporation of New York (CCNY) was received on 8 August 2011 at an exchange rate of 6.8831. This money is earmarked for continuing professional development programmes at national as well as branch levels. A project plan is under development to ensure sustainability of this unit beyond the Carnegie funding.

5.1.8 Presidents' 1 Million for LIASA

This fund was established as part of the strategy to reposition LIASA for growth and development, to improve the financial situation of LIASA, and to ensure that the association remains financially viable. It forms part of a long-term sustainability strategy and to accumulate a reserve fund. The funds have been transferred into a high interest bearing account. I acknowledge with gratitude the donations and contributions made to this fund by members and structures within LIASA.

6. Membership Management and Recruitment

LIASA EXCO for the term 2010 – 2012 has as one of its strategic directions the growth and development of the association. To achieve these goals, LIASA embarked on various activities focusing on membership recruitment and retention.

LIASA had to ensure that challenges experienced in 2010 were prioritised and addressed. The challenges included:

- The backlog of unprocessed membership forms for 2010
- Problems with data capturing and database management
- Branches having to request monthly statistics before they were sent to them

LIASA appointed a staff member with the sole responsibility of managing the membership database, related information and services to members. Although the staff member has since resigned, the planned activities were implemented and achieved through the assistance of the National Office Manager. The following results can be reported:

6.1 System Upgrade

Since the previous system upgrade, no challenges were experienced with the system and thus it was not necessary to upgrade the system during this year.

6.2 Online Registration

Since the launch of the online registration during the LIASA AGM in 2010, LIASA has experienced a constant flow of online registrations from members who have an online facility at their disposal. It is thus satisfying to note that 85% of all new and renewed memberships were received online, with only a few members still using the manual application system.

6.3 Interest Group Membership

IG Name	First Choice	Second Choice
Acquisitions (LACIG)	52	57
Bibliographic Standards (IGBIS)	112	48
Higher Education Libr (HELIG)	313	118
Info & Comm Tech (ICTLIG)	77	243
Interlending (ILLIG)	43	29
Public & Community Libr (PACLIG)	417	90
Research, Education, Training (RETIG)	121	324
School Libr, Youth Services (SLYSIG)	105	164
Special Libraries (LISLIG)	156	137
Support Staff (SSIG)	6	58
Chose not to belong to IG	5	57

6.4 Three-month payment option

The introduction of the 3 month instalment payment option proved to be fairly well used and was continued as an option. The status for this payment option is reflected below:

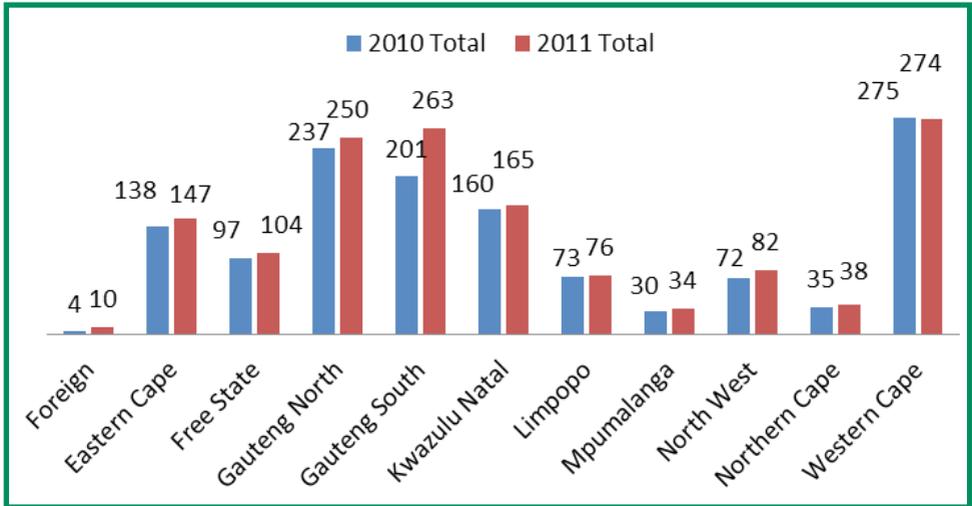
Instalment payments	67
Paid in full	43
Instalments Outstanding	24

6.5 Membership Statistics (as at 15 September 2011)

An overall membership growth of 9% was achieved as reflected in the table below:

MEMBERSHIP STATS	2010	2010	2010	2011	2011	2011	%age diff.
	New	Renewal	TOTAL	New	Renewal	TOTAL	
Foreign	1	3	4	3	7	10	60
Eastern Cape	31	107	138	35	112	147	7
Free State	9	88	97	16	88	104	7
Gauteng North	32	205	237	49	201	250	5
Gauteng South	23	178	201	44	219	263	31
Kwazulu Natal	18	142	160	33	132	165	3
Limpopo	8	65	73	10	66	76	4
Mpumalanga	2	28	30	11	23	34	13
North West	10	62	72	18	64	82	14
Northern Cape	6	29	35	6	32	38	9
Western Cape	27	248	275	47	227	274	0
Total	167	1155	1322	272	1171	1443	9

Growth per Branch



Membership fees paid in advance

2012	30
2013	2
2014	1
2015	2

Individual members	1263
Institutional	115
International	5
Africa	3
Pensioners + students + Unemployed	42
Honorary members	13

6.6 Membership Campaign and Competition

A Membership Campaign was launched and run from 1 June to 15 September 2011 to stimulate growth and retention of membership. The slogan “LIASA members are leaders” was adopted for the campaign.

The following incentives and targets were set:

- ♦ Each branch to increase its membership by at least 20%
- ♦ Each branch to increase its Interest Group membership to ensure functionality of Interest Groups in all branches
- ♦ At least 90% of membership from each branch should renew by October 2011
- ♦ Members who remain loyal to the association and the profession to be acknowledged

The campaign was launched in the Eastern Cape on 9 June and followed by a launch meeting in Mpumalanga on 21 July. Both these branches were given priority to revitalize and grow its membership through the campaign and a visit by the President. Mpumalanga Branch was in need of revival and a meeting was held to put an interim committee in place. The President and other EXCO members from different branches, i.e. Western Cape and Gauteng North also ensured that the campaign was disseminated to their branches, encouraging members to recruit more members and encourage others to renew their membership. As part of the campaign, competitions were run as a strategy to motivate members and branches to recruit more members. The following incentives were made available:

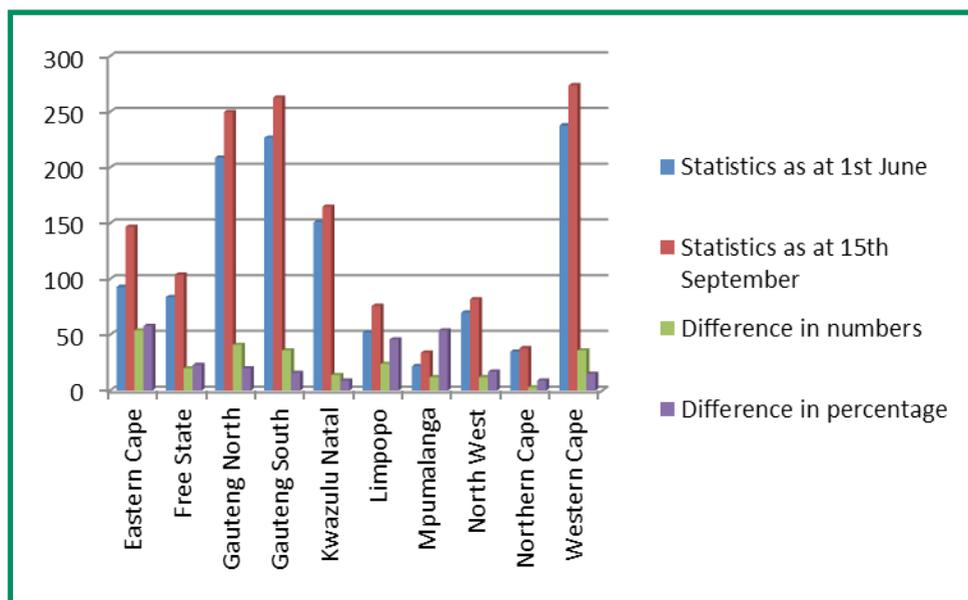
- ♦ Members who recruited 10 new members by the 15th September would stand a chance to win a Kindle reader.
- ♦ Branches who increased their membership by 20% by 15th September would receive an acknowledgement certificate and a R 3 000.00 reward.

The campaign showed positive results. The membership statistics for 5 branches improved by more than 20%.

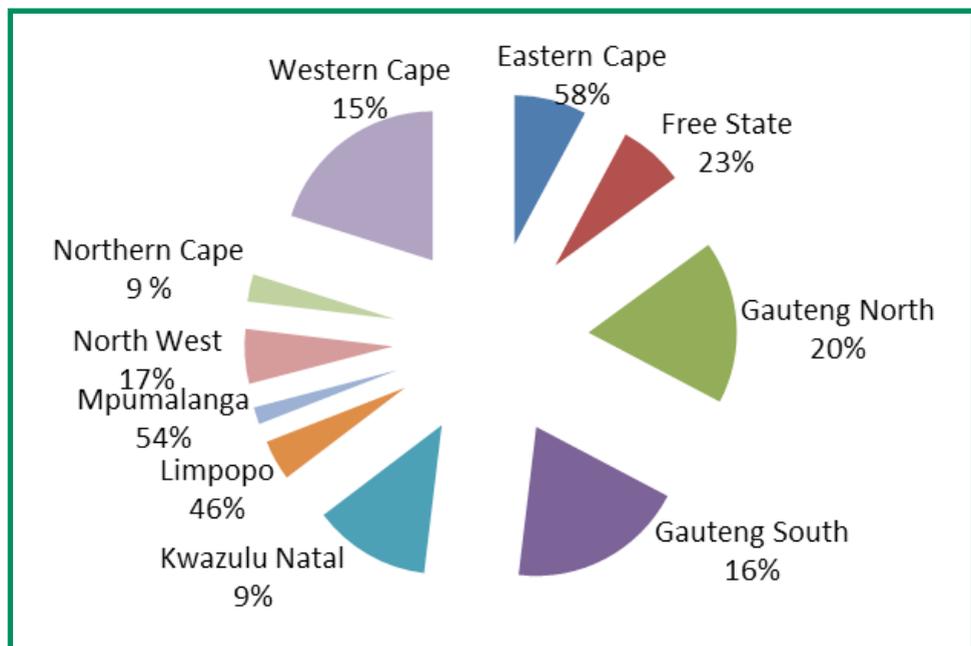
Eastern Cape	– 58%
Free State	– 23%
Gauteng North	– 20%
Limpopo	– 46%
Mpumalanga	– 54%

Statistics Reflecting Success of Membership Campaign and Competition

Branch	Statistics at 1st June	Statistics as at 15th September	Difference in numbers	Difference in %age
Eastern Cape	93	147	54	58
Free State	84	104	20	23
Gauteng North	209	250	41	20
Gauteng South	227	263	36	16
Kwazulu Natal	151	165	14	9
Limpopo	52	76	24	46
Mpumalanga	22	34	12	54
North West	70	82	12	17
Northern Cape	35	38	3	9
Western Cape	238	274	36	15



Statistics as at 15th September



7. Communication and Public Relations

Regular communication with members remains a priority for LIASA to ensure the success, sustainability and growth of the Association. LIASA has traditionally followed its usual channels of communication and while these have been extensively used this year, the Association has also started making use of social media to communicate with members. The establishment of a Facebook Fan page, Twitter account and regular postings to the LIASA Blog has opened new avenues for LIASA to communicate with members.

7.1 LIASA-in-Touch

The LIASA-in-Touch continues to be extremely popular with our members. It attracts interesting and informative contributions from members and has become a true show-case of activities and achievements for the Association. It is published quarterly under the editorship of Ms M Roux. This year also saw back issues of the LIASA-in-Touch being published electronically on the LIASA website.

7.2 South African Journal of Libraries and Information Science



The South African Journal of Libraries and Information Science (SAJLIS) is the official research and accredited publication of LIASA. It is published twice a year under the editorship of Prof P Ngulube. LIASA has taken the stance that it has to be an advocate for the open access movement. It was therefore decided to publish the journal using open source software in an open access platform. As of 2012, the journal will be available as an open access title. Further, to demonstrate its commitment to the open access movement, LIASA will be signing the Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities.

Unfortunately, due to personal reasons Prof Ngulube has relinquished the editorship. LIASA would like to thank Prof Ngulube for the sterling work done with this publication and for growing a culture of publishing in the journal. LIASA would also like to thank Dr Jaya Raju for accepting the invitation to assume the position as editor-in-chief of the journal.

7.3 LIASA Website

The LIASA Website at **www.liasa.org** serves as the most immediate communication tool with members, stakeholders and the broader library and information services community. The website has gone through extensive design changes over the past year and a series of articles will be published in the LIASA-in-Touch about the changes to the website.

7.4 LIASA Listserv

The LIASA Listserv facilitates ongoing and prompt communication with members on a daily basis. The guidelines for publication were reviewed and approved to facilitate optimal use of this important communication tool and to ensure that it is not misused.

7.5 SMS Service

The Bulk SMS database has been updated and this service has been re-instated as a very useful and immediate tool for important notifications to members.

7.6 Media Coverage

LIASA enjoyed media coverage during the year especially during SA Library Week and National Book Week. The President was interviewed on a variety of Radio Stations which provided the opportunity to highlight important LIS issues. The database of print, radio and television contacts was updated.

7.7 The Campaign of the World Libraries

The “@ Your Library” campaign received prominence this year as LIASA had the slogan and Library Week theme translated into all 11 official languages. This was also picked up by the American Library Association (ALA) website and featured in their use of the campaign slogan around the world. The SA Library Week poster featuring the translations were prominently displayed on the ALA website and used as an example during the recent IFLA Conference. As a signatory to the ‘@ Your Library’ campaign, members can use this to promote their services. Guidelines are in the process of being developed.

8. LIASA 2010 Conference

7.8 Social Media

The past year has seen LIASA making greater use of the various social media tools at its disposal. While the Association has always had access to these communication tools, the usage thereof has been sporadic. In the past year the Facebook page (LIASANews) has had a revamp and a new fan page has also been created. The Twitter account (LIASANews) has also had numerous tweets sent out during this year. These services are mainly used to post news about the Association and any forthcoming events that members need to be aware of, including global library news. The LIASA Blog is used to post forthcoming events and to inform South African librarians about interesting discussions taking place in the larger library world.

8. LIASA 2010 Conference



The 12th Annual LIASA Conference was held from 27 September to 1 October 2010 at the St George Hotel and Conference Centre in Centurion, Pretoria. The theme, Libraries driving access to knowledge, was selected to support the IFLA President and past LIASA President, Ms Ellen Tise's IFLA presidential theme.

A total of 568 delegates registered for the conference, while 44 exhibitors occupied 49 exhibition booths. Twenty sponsorships were received. The Professional Conference Organisers, z2A and a Local Organising Committee of 23 members were assisted at the Conference by a core of 18 volunteers. During the opening ceremony books donated by 6 donors, were handed to 5 secondary schools in the Pretoria area.

A total of 222 delegates attended 11 Pre-Conference workshops presented on the first day of the conference, while 186 delegates participated on the same day in Library Tours to the Constitutional Court and Soweto, the National Library of South Africa or to Tshwane Libraries. A total of 58 papers were presented over the 3 ½ days of the conference.

Scatterlings, Professional Conference Organisers, have been appointed for a period of 3 years from 2010. This will facilitate the planning and management of the LIASA Conferences in a more efficient manner.

9. South African Library Week 2011

10. Branches

9. South African Library Week 2011



The South African Library Week was celebrated from 19 – 26 March 2011. LIASA, in partnership with other stakeholders in the industry, hosted a national launch and library week celebrations. The Launch took place at the Centre for the Book, part of the National Library campus in Cape Town on 19 March 2011.

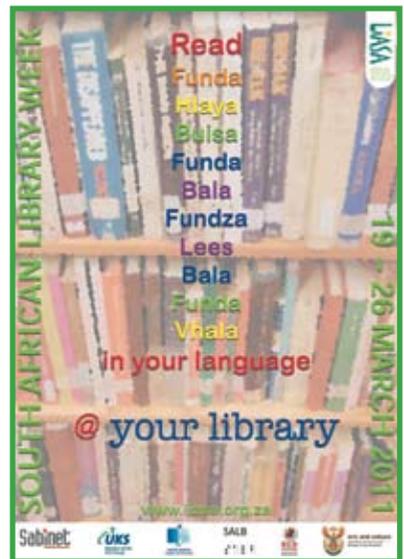
The SALW theme, “Read in your language @ your library” fulfilled the aims of LIASA to trans-

late the “@ your library” slogan into all 11 official languages and gave rise to the theme. At the same time it also highlighted the lack of a reading culture in South Africa and the effect this has while at the same time promoting mother tongue instruction and the use of libraries to further this aim. This theme also highlighted the diverse and rich South African culture and promoted the writing and publishing of reading materials in all South African languages.

10. Branches

The Strategic Directions 2010 – 2014 was presented and workshopped with the Representative Council in February 2011. Branches were encouraged to develop their own business plans according to the strategic directions so that LIASA as a unit can work towards and achieve the set goals. Membership retention and recruitment was given high priority.

The need for training of a next generation of leadership for LIASA was identified as a key strategy and a leadership development training plan was implemented with a workshop for BECs at the 2010 Annual Conference. This proved to be very well received and a further training and leadership development session will be held in East London at the 2011 conference. Good governance, including the election procedures and financial management has been identified as critical areas for training.



11. Interest Groups

12. Collaborative Relationships and Partnerships/ Stakeholders

The President visited the Eastern Cape and Mpumalanga Branches in June and July. She also presented the Strategic Directions and Membership Campaign at the Western Cape Branch AGM. It is planned to visit all the branches during the current term of office.

Most branches function very well, but there are a few branches who have been in distress. These branches will be assisted to address their challenges.

11. Interest Groups

Most Interest Groups are very active and succeed in delivering specialised services and support to LIASA members. The current structure and relationships between the national Interest Groups and those functioning on branch level have to be reviewed.

12. Collaborative Relationships and Partnerships/Stakeholders

One of LIASA's key strategic directions is advocacy and building and strengthening of stakeholder relationships.

The aim is to promote a positive image of South African librarianship and information work and to participate in the global professional community. To this end, the Association aims to:

- ♦ Build and develop collaborative relationships with other library and information associations
- ♦ Work and assist to implement programmes with key partners
- ♦ Host, organize and support international events/ programmes
- ♦ Build and develop collaborative relationships with related bodies and forums, such as Publishers Association of South Africa, Coalition of South African Library Consortia, etc.
- ♦ Seek new and strengthen partnerships with existing government and strategic bodies

IFLA – LIASA is a current member of the International Federation of Library Associations. The President represented LIASA at IFLA WLIC 2011 in Puerto Rico from 13-18 August 2011. Several LIASA members serve on IFLA Standing Committees.

IFLA Africa – the President served as the Chair of this section for the period 2009-2011. She is currently a member of this Standing Committee.

SCECSAL – LIASA is a current member. The President attended the 19th Standing Conference of Eastern, Central and Southern African Library and Information Associations (SCECSAL)

2010 held in Gaborone, Botswana, with the theme 'Enhancing Democracy and Good Governance through effective Information and Knowledge Services.' A report on the activities of LIASA for the past two years was presented. The President made a presentation on the "IFLA Building Strong Library Associations".

Finnish Library Association (FLA) – LIASA's partnership with the FLA is on-going. The FLA pledged financial support towards the LIASA Albie Sachs Freedom Award.

National Council for Library and Information Services (NCLIS) – LIASA serves as an ex officio member and is represented by the President. In addition LIASA Executive Committee member, Ms Segametsi Molawa served as an individual member on the Council.

National Library of South Africa (NLSA) – The NLSA continues to host the LIASA National Office on its Pretoria campus. The President-Elect serves on the Board of the NLSA.

South African Book Development Council (SABDC) –LIASA is represented on the SABDC by the President.

Carnegie Corporation of New York (CCNY) – The CCNY has been a strong partner to LIASA since its inception and has actively supported the development of the profession through the grants awarded to LIASA. Current grants include the CiCD grant, for which final payment has been received and the New Generation Public Librarian grant which was awarded to LIASA in June 2011. This \$1.5m 4-year grant aims to address the professional qualification of public librarians at Carnegie Model Libraries in South Africa.

Sabinet Online – Sabinet has been a partner to LIASA for the development of LIS professionals through the award of a training grant which is managed by the CiCD office.

Botswana Library Association – It has been agreed to enter into a formal agreement with the BLA

Partners to LIASA flagship activities

Annual LIASA Conference

In 2010 the annual conference was held at the St Georges Hotel in Gauteng from 27 September – 01 October with the theme 'Libraries driving access to knowledge.' LIASA acknowledges the sponsors and partners who contributed to the success of the Conference:

Platinum – DAC
Gold – 3M

13. Education, Training and Development

- Silver – MesolT, WWIS
- Bronze – UKS, EBSCO Information Services, EBSCO Publishing, Sabinet, Van Schaik, Lectio Publishers, Ludwig Roses, Cambridge University Press, Argo, Tshwane University of Technology, Sharp Digital, 3rd Eye Promotions, Johannesburg Metropolitan Council, Nasou Via Afrika, Red Pepper Books and the National Library of South Africa.

- Finnish Library Association** – Sponsorship towards the new Albie Sachs Freedom Award
- Goethe Institut** – Sponsorship for Mr W Tiedtke as a speaker at conference
- US Embassy** – Sponsorship for Ms R Warlow as a speaker at conference

South African Library Week (SALW) 2011

This annual event features prominently on the South African LIS calendar. The theme for 2010 was Read @your library with the word read being translated into nine of the official languages of South Africa. LIASA's partners for this successful campaign were EBSCO, UKS, Red Pepper, NLSA, Equal Education, South African Book Development Council (SABDC) and the South African Library for the Blind. The Department of Arts and Culture translated the slogan.

13.1 Centre for Information Career Development (CiCD)

LIASA's CiCD continues to provide training and skills development for Library and information practitioners in South Africa. For the reporting period a total of 539 library and information practitioners were trained.

CiCD hosted two workshops at the 12th LIASA Annual Conference, one on Library Promotion and Advocacy and another one on Integrating web 2.0 applications and mobile technologies. A workshop for the leadership structure within LIASA was presented as part of the President's Leadership development strategy. All members of Branch and Interest Group Committees were invited to attend this training opportunity. This workshop was very well received and this will be continued in 2011 and 2012 to develop leadership in the Branches.



13.2 ETDP SETA

LIASA is represented in the Education, Training and Development Practices (ETDP) SETA.

The representatives are:

- Ms N Kotsokoane – Further Education and Training Chamber
- Ms A Goosen – Provisioning Chamber

LIASA representatives and other invited guests attended the ETDP SETA 4th Biennial National Conference held on 24 – 25 March 2011 at the Birchwood Hotel in Gauteng.

13.3 Next Generation Public Librarian (NGPL) Scholarship Programme

The Carnegie Corporation of New York awarded LIASA a \$1.5 million grant over a period of 4 years for a scholarship programme that supports the formal qualification of Public Library employees at Carnegie Model Libraries in South Africa. The first payment has been received and invested in a Money Market Account. A Project Coordinator will be appointed and will be part of the staffing of the LIASA training unit. The Scholarship aims to inject at least 110 newly qualified librarians into the South African library system and will address the current crisis experienced in the profession.

Meetings have been held in August with the identified Library Schools as well as the Directors of the Municipal Library Systems who are the beneficiaries of this grant. The Scholarship will comprise of a one-year postgraduate diploma offered by Library Schools across the country. The first cadre of LIS practitioners will commence their scholarship programme in 2012.

14. Constitution

14.1 Statutory Body

The issue of the acquisition of statutory status for the LIS profession has been on the agenda of LIASA since 2004 when the Special Libraries Interest Group tabled a motion that “LIASA should seek full statutory recognition as the sole professional body for the knowledge, records management and library and information workers in South Africa”. Since then there has been growing momentum and investigations into different strategies for the acquisition of statutory status.

In 2010, LIASA explored the possibility of conducting a pilot study to determine support for the acquisition of statutory status. The Western Cape was suggested for the pilot project and preparations were made for the implementation. The Committee was midstream in developing the register, which was the first phase of the project, when it was put on hold in view of the fact that there was objection from the membership at the 2010 conference to the pilot being restricted to the Western Cape. The recommendation of the Conference was that the survey should be conducted nationally. It was subsequently decided at the December 2010 strategic planning meeting that the acquisition of statutory status would be a strategic goal of the 2010 – 2011 President. A sample survey was identified as one of the action plans towards the achievement of this strategic goal. The population identified for this survey was staff within the academic library sector including the library schools, the national library (both campuses), the six metropolitan libraries and a random sample of special libraries. The research team was of the opinion that this sample population gave a balanced cross section of staff employed in the sector. Furthermore, the development of a register for this sample population would be realistic and manageable. The research team solicited more than 2 000 email addresses and a short survey was administered with an explanation of statutory status together with five basic questions. The core item was the question related to the views of the respondents (closed question) on statutory status – “do you support statutory status – yes or no”.

The interim result shows that 92% of the respondents support the acquisition of statutory status for the LIS sector. Of those respondents that support statutory status, more than fifty percent does not belong to a professional association. The results will be analysed further and reported on at the 2011 conference. Given the fact that there is an overwhelming support for statutory status, LIASA will facilitate the process of acquiring that status. Further investigation will have to be conducted in terms of the actual process of making representation to a specific Ministry (Minister of Arts and Culture) for the promulgation of a statute for the acquisition of statutory status for the LIS sector.

15. Conclusion

16. Vote of Thanks

15. Conclusion



The previous LIASA President, Ms Rachel More, handing over the reins to the current President, Ms Naomi Haasbroek

It is with confidence that I present the state of the Association, the highlights, achievements and the challenges facing us. We were handed a strong and viable Association by the previous leadership which made it easy to build upon the foundations already there. We have set ourselves ambitious and bold targets for the future, but I believe that it is possible to take the Association into a bright and relevant future with the support and contribution of all the levels of leadership and an enthusiastic and active membership.

We have to face the challenges presented to the profession within a changing landscape with courage and a clear vision for the future. Let us continue to strive to make LIASA the Association of choice for all LIS workers in South Africa and speak with a strong and united voice to position the profession centrally on the national development agenda.

16. Vote of Thanks

Finally I wish to thank the Executive Committee, the Representative Council, LIASA strategic Partners and Sponsors, LIASA National Office Staff and the LIASA members for their support, commitment, hard work and team spirit during this period under review.

Ms N Haasbroek

MS N Haasbroek

PRESIDENT: LIBRARY AND INFORMATION ASSOCIATION OF SOUTH AFRICA

17. Appendix - Balance Sheet

	2010	2009
ASSETS	R	R
Non-current assets	33 178	3
Property, plant and equipment	<u>33 178</u>	<u>3</u>
Current assets	2 940 859	2 668 863
Cash and cash equivalents	<u>2 940 674</u>	<u>2 668 863</u>
Trade and other receivables	<u>185</u>	<u>-</u>
Total assets	<u>2 974 036</u>	<u>2 668 866</u>
EQUITY AND LIABILITIES		
Equity		
Retained earnings / Accumulated loss	2 728 218	2 599 406
Current liabilities	245 819	69 460
Trade and other payables	<u>245 819</u>	<u>69 460</u>
Bank overdraft	<u>-</u>	<u>-</u>
Total equity and liabilities	<u>2 974 036</u>	<u>2 668 866</u>