



## Annual Report

October 2011 - September 2012

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# 1. Executive Summary and Message from the President

It gives me great pleasure to present the LIASA Annual report for 2011-2012. The report highlights the achievements and challenges of the Association for the period under review.

LIASA reached a major milestone during 2012 with the celebration of its 15th Anniversary. Join me in commemorating the bold steps that members of the LIS profession in South Africa took 15 years ago – to unite as library workers and to take the first steps into a brave new and exciting future! Let us celebrate the achievements and huge milestones that we have reached. In this brief period of time LIASA has grown into a strong and vibrant professional association that truly takes the lead and is placing libraries and librarianship in the limelight! LIASA is widely acknowledged for its leadership on the continent and on the global arena. LIASA members are indeed leaders!

A strategic planning session was held by the Executive Committee in December 2010 to unpack the Presidential Theme and to map the way forward for the period 2010 – 2014. This resulted in Strategic Directions 2010 – 2014 and a bold new Vision for LIASA, “Dynamic Association of Excellence for LIS”. The Strategic Priorities were implemented across the Association in all activities during the past year. I am delighted to report that this approach delivered concrete results.

The membership recruitment and retention strategies resulted in an overall growth of 9% in membership in 2011 and a further 15% in 2012. Eight out of the 10 branches grew their membership from 2011 and two reached their targeted 25% growth in paid-up membership.

One of the major achievements for this period was the successful implementation of the Next Generation Public Librarian Scholarship Programme. The first 25 employees of Carnegie Model libraries were successfully enrolled for the PGDiplIS at the Universities of Cape Town, Western Cape and KwaZulu Natal. It is envisaged that this programme will result in an injection of 110 newly qualified professionals over a 4 year period that will be the catalyst to revitalize a profession in crisis.



I made a presentation to the National Council on Libraries and Information Services (NCLIS) on the critical importance of Statutory Status for LIASA. This was well received and a Working Group was tasked to take this issue forward towards the legislative processes.

Leadership development for the Association was continued with a training workshop for Branch Executive Committees during Conference 2011 and a two-day training session held with the Representative Council in January 2012. Further training will be presented during Conference 2012.

The Executive Committee met with the KZN Branch Executive Committee in March 2012 in Durban. These activities formed part of the strategy to strengthen, develop and grow the regional branches of LIASA. The development of a new generation of leaders in the profession is essential to deliver excellent information services and to demonstrate the critical role of libraries in the national development agenda.

I am pleased to report that LIASA became a signatory to the Berlin Declaration on Open Access in September 2011. Back issues of the LIASA-in-Touch magazine are now made available in full-text on the LIASA website. The South African Journal of Libraries and Information Science has been migrated to an open access platform and we will be launching the first open access issue during Conference 2012.

It has been an exciting and demanding challenge to lead an Association representing a significant sector that plays such a foundational role in building and developing a democratic society in South Africa.

Together with a dedicated Executive Committee and Representative Council we are determined to provide dynamic, bold and relevant leadership, raising the profile of the profession and representing library and information services on a national and global level.

Thank you to our partners, sponsors and stakeholders for the continued and generous support which allows us to deliver on our mandate.

Naomi Haasbroek - President

## 2. Representative Council and Executive Committee 2010 – 2012

I would like to acknowledge with thanks the hard work and commitment of the Executive Committee and Representative Council. Regular meetings were held during the period under review.



Ujala Satgoor  
President-Elect



Martha de Waal  
Secretary



Ina Botha  
Treasurer



Nazeem Hardy  
PRO



Mandla Ntombela  
Branches and  
Interest Groups  
KwaZulu-Natal Branch  
Chair



Reggie Raju  
Constitution and  
Good governance  
Western Cape Branch  
2nd Representative



Segametsi Molawa  
Advocacy  
Gauteng North Branch  
Chair



Raspy Ramugondo  
Membership  
Free State Branch  
2nd Representative

NAME	PORTFOLIO
Executive Committee	
Haasbroek, N	President
Satgoor, U	President-Elect
Botha, I	Treasurer
De Waal, M	Secretary
Hardy, N	PRO
Ntombela, M	SC: Branches and Interest Groups / KwaZulu-Natal Branch Chair

Raju, R	SC: Constitutional matters and Good governance, Western Cape Branch 2nd Representative
Ramugondo, R	SC: Membership, Free State Branch 2nd Representative
Molawa, S	SC: Advocacy, Gauteng North Branch Chair
Brink, H	Manager: LIASA National Office (ex officio)
Goosen, A	Project Manager: CICD (ex officio)
<b>Representative Council</b>	
Mbiyo, B	Eastern Cape Branch Chair
Mvunelwa, J	Eastern Cape Branch: 2nd Representative
Mostert, E	Free State Branch Chair
Khosie, M	Gauteng North Branch Vice-Chair and 2nd Representative
Senyolo, R	Gauteng South Branch Chair
Bekwa, P	Gauteng South Branch 2nd Representative
Somers, N	KwaZulu-Natal Branch 2nd Representative
Mokgele, M	Limpopo Branch Chair
Maanda, T	Limpopo Branch 2nd Representative
Xulu, S	Mpumalanga Branch Chair
Dondolo, T	Mpumalanga Branch 2nd Representative
Hough, M	Northern Cape Branch Chair
Kloppers, I	Northern Cape Branch 2nd Representative
Schoombee, R	North West Branch Chair
Van Vollenhoven, R	North West Branch 2nd Representative
Thomson, I	Western Cape Branch Chair
Kotsokoane, N	HELIG Chair
Molepo, C	ICTLIG Chair
Esterhuyse, K	IGBIS Chair
Mahlangu, D	ILLIG Chair
Botha, M	LACIG Chair
Torlesse, A	LiSLIG Chair
Van der Walt, F	PACLIG Chair
Davis, G	RETIG Chair
Niemand, M	SLYSIG Chair
McKechnie, L	SSIG Chair
Ngulube, P	SAJLIS Editor (ex officio)
Roux, M	LIASA-in Touch Editor (ex officio)

### 3.1 LIASA House

In July 2012 we celebrated the third year in LIASA House, our permanent home on the Pretoria Campus of the National Library of South Africa (NLSA) at 228 Johannes Ramokhoase Street, Pretoria. I would like to take this opportunity to thank the National Library Board as well as the National Librarian for housing LIASA. The National Library of South Africa continues to be an important and valued partner of LIASA.

### 3.2 Staffing

Ms H Brink has been responsible for the administration and management of membership. In addition to her role as the LIASA Office Manager.

The position of membership administrator is currently vacant.

Ms A Goosen continues in her position as the Programme Manager of the Carnegie Corporation funded projects, namely, the Centre for information Career Development (CiCD), the workplace skills training and development project and the Next Generation Public Librarian (NGPL) Scholarship Programme.

The commitment and hard work of the staff are acknowledged and appreciated. They have made a huge difference to the operations of the Office and in particular to the functioning of LIASA.



The LIASA Executive Committee held a strategic planning session from 16 – 18 December 2010 to review the performance of the Association and to develop a road map to the future. The resulting strategic plan “LIASA Strategic Directions 2010 – 2014” was further work shopped with the Representative Council and the process was reported on via reports published in the LIASA-in-Touch. The document has been published and was formally presented at the 13th Annual Conference in East London. A brief summary is included below.



The Library and Information Association of South Africa (LIASA), as representative of the Library and Information Services (LIS) sector, has a significant role to play in contributing to the development of South Africa’s fledgling democracy. It is of the opinion of LIASA that in South Africa’s current transitional period, the country is reliant on every possible institution to contribute to the growth of the fledgling democracy. The growth and sustainability of a democracy is dependent of equitable access to information and knowledge which is the core business of the LIS sector. To fulfill the critical role of representing the library and information sector, the Executive Committee of LIASA had to ensure that the organisation is relevant and efficient. In a rigorous process of self-evaluation and introspection it became abundantly clear that the organisation had to be guided by a well thought-out strategic plan. The Executive Committee was of the opinion that the organisation needs to become more dynamic, progressive and proactive and that it should be governed by this well-developed set of strategic directions.

Professional associations and societies are influential organisations representing the voice of their respective professional communities in addressing issues relating to their welfare, status, working conditions, physical facilities, education and training including the research and development activities. The core purposes



of associations have always been to serve the needs and to protect the interests of the community. However, LIASA in developing Strategic Directions 2010 – 2014 sought a unique blend representing member needs and interests and broadening its purpose to serve the overall development needs of the nation. There is a growing emphasis on an organisation that is committed to the development

agenda of the country and bringing to life fundamental rights enshrined in the Constitution of the Republic of South Africa. International LIS paradigms and policies and practices of international organisations such as the International Federation of Library Associations and Institutions (IFLA) had contributed to the crafting of Strategic Directions 2010 – 2014.

Strategic direction themes	
Theme 1 Leadership	Leadership provides innovative, efficient, effective and relevant leadership that will drive LIS in South Africa.
Theme 2 Membership	Membership and sector recruit and retain a membership that is committed to the growth and development of themselves and the nation.
Theme 3 Advocacy	Advocacy increase visibility, leverage resources and maximize influence with cognate bodies and government.
Theme 4 Marketing and communication	Marketing and communication exploit the channels of communication to promote the LIASA brand and support library issues and, improved visibility of the LIS sector.
Theme 5 Good governance	Good governance explore and adopt good governance structures and strategies for financial growth and accountability.
Theme 6 Training and development	Training and development invigorate the sector through dynamic and vibrant continuing education and, training and development programmes.

The Strategic Directions 2010 – 2014 document was drafted to include succinct, relevant and dynamic mission and vision statements aligned to the development agenda of the country and the contribution of library and information services to this development agenda. In developing the strategic plans, it was deemed necessary to revisit the mission and vision of the organisation, again, to test for robustness and relevance. The current vision and mission was thought to be too static and not completely reflective of the new roadmap for LIASA. Hence, it is proposed that the vision should read as follows: “Dynamic association of excellence for LIS” and the associated mission is an “association driving LIS for the growth and development of South Africa.”

The Strategic Directions 2010 – 2014 was developed around six strategic themes guiding the strategic direction of LIASA for the next four years – extending over the term of office of the President and President-Elect.

These six strategic themes have concomitant strategic action plans. It was considered appropriate to prioritize actions (with responsible person/s) that need immediate attention. Some of these actions in terms of the themes:

#### Providing innovative, effective, efficient and relevant leadership:

- Excellent management of relations with stakeholders including library schools on future of LIS schools, curriculum, accreditation and such
- Pursue with greater vigour the acquisition of statutory status

#### Membership and sector engagement:

- Develop strategies for membership recruitment
- Develop strategies for membership retention

#### Engage in activities that will increase visibility of the LIS profession, leverage resources including funding and maximise influence with cognate bodies and government

- Continuously engage with the relevant government ministries for the promotion of the Association and the significance of information and knowledge for the growth and development of the country

#### Exploit contemporary channels of communication for the promotion of the LIASA brand and its commitment to addressing library issues and, improve visibility of the LIS sector

- Develop strategies for the extensive promotion of LIASA as a brand

- Design, develop and implement a marketing plan

### Explore and adopt good governance structures and strategies for organisational stability, accountability and financial growth

- Continuously visit structures, guide lines, procedures and policies and review such if and when necessary
- Develop strategies for financial stability through the establishment of competent income generating streams

### Invigorate the sector through dynamic and vibrant continuing education and, training and development programmes

- Engage the ETDP SETA with regard to accreditation status
- Design, develop and implement a training and development plan such as the *New Generation Public Librarian Scholarship Programme*
- Continue with Professional Development and Workplace Learning

The strategic directions were integrated in the agendas and business of all structures of LIASA during the past year. As the year unfolded, priorities such as the membership drive, the implementation of the "Next Generation Public Librarian Scholarship Programme", the issue

of statutory status and advocacy for libraries took precedence over the other priorities. The Executive is pleased to announce that these priorities have demonstrated concrete results. The action plans developed around the membership drive has realised an overall growth in the membership of 15% since October 2011.

LIASA has secured a grant of R10m over a four year period from the Carnegie Corporation of New York for the NGPL Scholarship Programme.

UNISA and UWC are in the process of registering the post-graduate diploma in library and information studies with the appropriate authorities and meetings have been held with the Directors of the Carnegie Model Libraries to identify staff who would enrol in the programmes. A survey was conducted during August 2011 and the results from the respondent population were overwhelming in favour of acquiring statutory status.

## 5. Finance and Funding

One of the key focus areas of the Executive Committee is good governance, which includes the responsible management of the finances. The 2011 Audited Statements have been made available for scrutiny by members. I am pleased to report that LIASA's financial situation has continued to improve during the reporting period. Financial policies and guidelines have been put into place to ensure good governance at branch and national levels. I would like to thank our members for their annual contributions; sponsors for their on-going support and the office bearers for the professional way in which they have taken care of their responsibilities.

### 5.1 Grants and Awards

LIASA continues to seek and attract generous grants from partners, sponsors and donors. These grants enable LIASA to engage in visible activities that promote the profession and acknowledge the professionals who are doing sterling work towards education and community upliftment in South Africa.

#### 5.1.1 Librarian of the Year Award

The LIASA Librarian of the Year award is a sought-after prestigious award, acknowledging excellence in librarianship. The Librarian of the Year is a role model for the LIS community and a person whose contributions make a lasting impact on the sector. The following criteria are used for selection by the branch and national selection panels:

- Be a paid-up LIASA member for at least five consecutive years
- Be knowledgeable about the LIS sector and its resources
- Demonstrate high levels of professionalism
- Currently engaged in LIS sector with a minimum of five years in the field.
- Must have a recognised LIS qualification



Winner – **Julia Paris**  
with Soretha du Plessis from UKS (left)  
and Naomi Haasbroek (right)



First runner up – **Christelle Lubbe**  
with Colleen Mills and John Murray  
(both from EBSCO) and  
Naomi Haasbroek



Second runner up – **Elsabe Olivier**  
with Naomi Haasbroek (left) and  
Rosalind Hatting of Sabinet (right)

Since 2007 the following awards have been sponsored by:



- First prize: R30 000.00 (UKS)  
Second prize: R20 000.00 (EBSCO Information Services & EBSCO Publishing)  
Third prize: R10 000.00 (Sabinet)

### The 2011 winners were:

- **1st Prize** awarded to Ms Julia Paris (University of the Johannesburg Library Services)
- **2nd Prize** awarded to Ms Christelle Lubbe (City of Cape Town Library Services)
- **3rd Prize** awarded to Ms Elsabe Olivier (University of Pretoria Library Services)

All three winners used their prize money to attend international LIS Conferences or programmes. Reports have been published in the regular Librarian of the Year column in the LIASA-in-Touch and presentations will be made at the Annual Conference. We acknowledge with gratitude the sponsors who continue to make it possible to encourage and reward excellence in librarianship.

### 5.1.3 President's award for best branch

An annual award is made to the best performing Branch as well as the most improved Branch of LIASA during that year.

Branches have to submit an annual report documenting their activities according to specific criteria, which includes membership growth, activities and communication. The winner is awarded R5000.00 and a certificate and the Branch that displayed the most improvement receives R1000.00 and a certificate.

The 2011 President's Branch Award went to Gauteng North and the Most Improved Branch was the Northern Cape.



Best Branch: Gauteng North



Most Improved Branch: Northern Cape

### 5.1.4 Lottery Funds

A report was submitted to the National Lotteries Development Fund (NLDF) for the period 2009 – 2010 detailing the use of the first tranche of the grant awarded in 2009. The balance of R256 440.00 was received in December 2011. This grant is used to support the LIASA National Office infrastructure, the printing of the LIASA-in-Touch and membership drives at Branch level.

### 5.1.5 Department of Arts and Culture

Since its inception LIASA has enjoyed generous support from the Department of Arts and Culture (DAC).

Major contributions are made towards the annual South African Library Week campaign and the annual LIASA Conference.

- An amount of R400 000.00 was received for the 2012 conference which amongst others will support the attendance of 24 public and community librarians, invited international speakers and audio-visual equipment.
- An amount of R498 749.00 was received in support of South African Library Week 2012.

I wish to thank the Department of Arts and Culture for their continued support and their very valued partnership,

which strengthens the LIS profession and furthers our shared vision for libraries in South Africa.

### 5.1.6 Sabinet/LIASA Training Grant (CEPD)

For the reporting period approximately 240 library practitioners benefitted from this grant received from Sabinet. Workshops on Leadership and Management were held in Soweto, Cape Town and Pretoria.

### 5.1.7 Centre for Information Career Development (CiCD)

For the reporting period a total of 220 library and information practitioners were trained. However, the project has come to an end and while final reports are being prepared for the Carnegie Corporation of New York, a new model is being implemented to ensure that the work of the Centre will continue. This grant has enabled LIASA to realize its CEPD strategy and be acknowledged as a provider of quality training programmes.

### 5.1.8 US Embassy

The US Embassy made US\$20 000.00 available to host, in partnership with LIASA, a series of workshops for Public Libraries on Consumer Health Information. Workshops were held in Pretoria, Rustenburg, Soweto, Durban,

## 6. Membership Management and Recruitment

Pietermaritzburg, Maphotla and Cape Town. Approximately 300 librarians attended these workshops.

### 5.1.9 Presidents' 1 Million for LIASA

This fund was established as part of the strategy to reposition LIASA for growth and development, to improve the financial situation of LIASA, and to ensure that the association remains financially viable. It forms part of a long-term sustainability strategy and to accumulate a reserve fund. The funds have been transferred to an interest bearing account. I acknowledge with gratitude the donations and contributions made to this fund by members and structures within LIASA. Surplus funds are earmarked to further grow this fund.

### 5.1.9 Presidents' discretionary fund

This fund was established during 2012 with surplus funds generated from Conference 2011 and to be used at the discretion of the President for special projects.

### 6.1 Membership Database

The existing membership database has become dated and no longer suitable for LIASA's growing needs. Unspent Lotto funds were made available for the development of a new customised online membership database.

This new database will now be linked to the online registration process.

### 6.2 Online Registration

Online registration has proved to be the preferred option for members. Since the launch of the online registration system during the LIASA AGM in 2010, LIASA has experienced a constant flow of online registrations from members who have an online facility at their disposal. It is thus satisfying to note that 90% of all new and renewed memberships were received online, with only a few members still using the manual application system.

### 6.3 New Membership Card

New membership cards were designed and introduced in 2011. The first recipients of the card were members who renewed their membership or joined as new members at the 2011 conference in East London. The cards have a professional look and feel and display the new and consistently applied branding.



## 6.4 Interest Group Membership

IG Name	First Choice	Second Choice
Acquisitions (LACIG)	53	60
Bibliographic Standards (IGBIS)	122	53
Higher Education Libraries (HELIG)	387	161
Info & Communication Technology (ICTLIG)	88	336
Interlending (ILLIG)	36	39
Public & Community Libraries (PACLIG)	482	125
Research, Education, Training (RETIG)	134	390
School Libraries and Youth Services (SLSIG)	161	183
Special Libraries (LISLIG)	163	135
Support Staff (SSIG)	24	83
Chose not to belong to IG	6	90

## 6.5 Three-month payment option

The introduction of the three-month instalment payment option continues to be fairly well used and was continued as an option. The status for this payment option is reflected below:

<b>Instalment payments</b>	75
<b>Paid in full</b>	45
<b>Instalments outstanding</b>	30

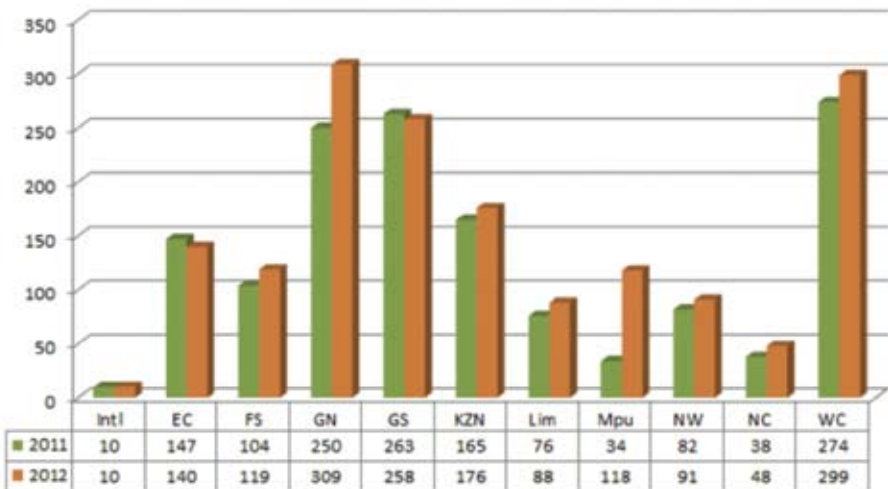


## 6.6 Membership Statistics (as at 15 September 2012)

An overall membership growth of 15% was achieved as reflected in the table below:

MEMBERSHIP STATS	2011	2011	2011	2012	2012	2012	% Age diff.
	New	Renewal	TOTAL	New	Renewal	TOTAL	
International	3	7	10	3	7	10	0
Eastern Cape	35	112	147	30	110	140	-5
Free State	16	88	104	25	94	119	14
Gauteng North	49	201	250	57	252	309	24
Gauteng South	44	219	263	40	218	258	-2
KwaZulu Natal	33	132	165	43	133	176	7
Limpopo	10	66	76	22	66	88	16
Mpumalanga	11	23	34	76	42	118	247
North West	18	64	82	21	70	91	11
Northern Cape	6	32	38	12	36	48	26
Western Cape	47	227	274	44	255	299	9
<b>Total</b>	<b>272</b>	<b>1171</b>	<b>1443</b>	<b>373</b>	<b>1283</b>	<b>1656</b>	<b>15</b>

### Growth per Branch



### Membership fees paid in advance

<b>2013</b>	<b>14</b>
<b>2014</b>	<b>2</b>
<b>2015</b>	<b>2</b>
<b>2016</b>	<b>2</b>

<b>Individual members</b>	<b>1458</b>
<b>Institutional</b>	<b>119</b>
<b>International</b>	<b>3</b>
<b>Africa</b>	<b>1</b>
<b>Pensioners + students + unemployed</b>	<b>61</b>
<b>Honorary members</b>	<b>14</b>

### 6.3. Membership Campaigns and Competition

The 2011 Membership Campaign was continued in 2012 to promote growth and retention of membership. The same slogan "LIASA members are leaders" was used for the 2012 membership campaign.

The following incentives and targets were set:

- Each branch to increase its membership by at least 25%;
- Each branch to increase its Interest Group membership to ensure functionality of Interest Groups in all branches and overall growth;
- Individual members who recruit two or more new members would receive a 25% discount on their own membership fee.

Campaign flyers were distributed via LIASALine and through the Branches.

## 7. Communication and Public Relations

Regular communication with members remains a priority for LIASA to ensure the success, sustainability and growth of the Association. LIASA has traditionally followed its usual channels of communication and while these have been extensively used this year, the Association has increased the use of social media to communicate with members. The establishment of a Facebook page, Twitter account and postings to the LIASA Blog has opened new avenues for LIASA to communicate with members. Increased visibility and promotion of the LIASA brand, plus raising of awareness of the role of libraries in nation building was some of the targeted activities in response to the Strategic Directions for LIASA.

### 7.1 LIASA-in-touch

The LIASA-in-Touch continues to be extremely popular with our members. It attracts interesting and informative contributions from members and has become a true show case of activities and achievements for the Association. It is published quarterly under the editorship of Ms M Roux. Back issues of the LIASA-in-Touch are published electronically on the LIASA website.

### 7.2 South African Journal of Libraries and Information Science

The South African Journal of Libraries and Information Science (SAJLIS) is the official research and accredited academic publication of LIASA. It is published twice a year under the editorship of Prof P Ngulube. LIASA has taken the stance that it has to be an advocate for the open access movement. It was therefore decided to publish the journal using open source software in an open access platform. As of December 2012, the journal will be available as an open access title. Further, to demonstrate its commitment to the open access movement, LIASA has signed the Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities.

### 7.3 LIASA Website

The LIASA Website at <http://www.liasa.org.za> serves as the most immediate communication tool with members, stakeholders and the broader library and information services community.

## 7.4 LIASA LISTSERV

The LIASA Listserv facilitates ongoing and prompt communication with members on a daily basis.

## 7.5 SMS Service

The Bulk SMS database has been updated and this service is successfully used as an immediate tool for important notifications to members.

## 7.6 Media Coverage

LIASA enjoyed extensive media coverage during the year, especially during SA Library Week and National Book Week. The President was interviewed on a variety of Radio Stations and television morning shows which provided the opportunity to highlight important LIS issues. There was also coverage in print media. The use of prominent advertisements in national newspapers during SALW proved very successful in raising awareness and promoting libraries and reading.

## 7.7 The Campaign of the World Libraries

The “@ Your Library” campaign received prominence this year in the SALW theme: “Develop @ your library”. As a signatory to the ‘@ Your Library’ campaign, members can use this to promote their services.



## 7.8 Social Media

The past year has seen LIASA making greater use of the various social media tools at its disposal. While the Association has always had access to these communication tools, the usage thereof has been sporadic. The Facebook page (LIASANews) has had a revamp and a new fan page has also been created. The Twitter account (LIASANews) has also had numerous tweets sent out during this year. Twitter in particular has been used to communicate events such as the IFLA Conference in real time. These services are mainly used to post news about the Association and any forthcoming events that members need to be aware of, including global library news. The LIASA Blog is used to inform South African librarians about interesting discussions taking place in the larger library world.

- 8. LIASA 2011 Conference
- 9. South African Library Week 2012

## 8. LIASA 2011 Conference



The 13th Annual LIASA Conference was held from 3 – 7 October 2011 at the East London International Convention Centre in East London, Eastern Cape. The theme, Dynamic Leadership for LIS, flowed directly from the newly developed vision and mission from “Strategic Directions 2010 – 2014”. This theme reflected the belief that LIASA should provide innovative, efficient, effective and relevant leadership that will drive LIS in South Africa to deliver excellent client-driven information services that will contribute significantly to the growth and development of the country and revitalise the profession.

A total of 734 delegates registered for the conference, while 31 exhibitors occupied 43 exhibition booths. Sponsorships were received from 13 organisations and companies. The Professional Conference Organisers, Scatterlings Conferences & Events and the Executive Committee were assisted at the Conference by a core of 16 volunteers. During the closing ceremony books donated by four donors, were handed to five secondary schools in the East London area.

Six Pre-Conference workshops were presented on the first day of the conference, and a total of 49 papers were presented over the three and a half days of the conference.

## 9. South African Library Week 2012



South African Library Week was celebrated from 17 – 24 March 2012. LIASA, in partnership with other stakeholders in the industry, hosted a national launch and library week celebrations across the country. The launch took place in Durban on 17 March 2012. The introduction of a public event proved to be a great success and was well attended. I would like to express my gratitude to the Department of Arts and Culture, eThekwin Municipality and the KZN Provincial Library Services for their major contribution to the success. A high level of media coverage was achieved not only during, but following SALW 2012.

The SALW 2012 theme, 'Develop @ your library' focused attention on the role that libraries play in developing their respective communities, be it a public, university or school library. The Library Week theme aligned to government's agenda of encouraging job creation by focusing on the role that libraries can and do play in contributing to this call by the government. Libraries are perfectly situated to contribute to this agenda by the various programmes organised by libraries. Libraries assist their users to find information to assist them with their development whether it is to find a job, doing research, or starting a business. In addition, libraries are also instrumental in developing programmes that assist in increasing the skills of members of their communities.



### 10. Branches

Branches were encouraged to align their own business plans according to the strategic directions so that LIASA as a unit can work towards and achieve the set goals. Membership retention and recruitment was given a high priority. The need for training of a next generation of leadership for LIASA was identified as a key strategy and a leadership development training plan was implemented with a workshop for BECs at the 2010 Annual Conference. This proved to be very well received and a further training and leadership development session was held in East London at the 2011 conference. Good governance, including the election procedures and financial management has been identified as critical areas for training. Most branches function very well, but there are a few branches who have been in distress. These branches will be assisted to address their challenges.

### 11. Interest Groups

Although some Interest Groups are very active and succeed in delivering specialised services and support to LIASA members, there are a few Interest Groups that have faced many challenges. The Executive Committee has planned some interventions and plans to assist in reviving and strengthening these groups. The current structure and relationships between the national Interest Groups and those functioning on branch level have to be reviewed.

### 12. Collaborative Relationships and Partnerships/Stakeholders

One of LIASA's key strategic directions is advocacy and building and strengthening of stakeholder relationships.

The aim is to promote a positive image of South African librarianship and information work and to participate in the global professional community. To this end, the Association aims to:

- Build and develop collaborative relationships with other library and information associations
- Work and assist to implement programmes with key partners
- Host, organise and support international events/programmes

- Build and develop collaborative relationships with related bodies and forums, such as the Publishers Association of South Africa, Coalition of South African Library Consortia, etc.
- Seek new and strengthen partnerships with existing government and strategic bodies

**IFLA** – LIASA is a current paid-up member of the International Federation of Library Associations. The President represented LIASA at IFLA WLIC 2012 in Helsinki, Finland from 11 – 17 August 2012. Several LIASA members serve on IFLA Standing Committees.

**IFLA Africa** – The President is currently a member of this Standing Committee.

**SCECSAL – LIASA** is a current paid-up member. The President attended the 20th Conference of Eastern, Central and Southern African Library and Information Associations (SCECSAL) 2012 held in Kenya, from 4-8 June 2012 with the theme 'Information for Sustainable Development in a Digital Environment'. A report was presented on the activities of LIASA for the past two years. The President chaired one of the parallel sessions.

**Finnish Library Association (FLA)** – LIASA's partnership with the FLA is on-going. The FLA pledged financial support towards the LIASA Albie Sachs Freedom Award which will be awarded biennially.

**National Council for Library and Information Services (NCLIS)** – LIASA serves as an ex officio member and is represented by the President. In addition LIASA Executive Committee member, Ms Segametsi Molawa, and Representative Council member, Mr Flippie van der Walt serves as individual members on the Council.

**National Library of South Africa (NLSA)** – The NLSA continues to host the LIASA National Office on its Pretoria campus. The President-Elect serves on the Board of the NLSA.

**South African Book Development Council (SABDC)** – LIASA is represented on the SABDC by the current President.

**Carnegie Corporation of New York (CCNY)** – The CCNY has been a strong partner to LIASA since its inception and has actively supported the development of the profession through the grants awarded to LIASA. Current grants include the CiCD grant, which



is being concluded and the New Generation Public Librarian grant. This US\$1.5m 4 – year grant aims to address the professional qualification of 110 public librarians at Carnegie Model Libraries in South Africa at the library schools attached to UCT, UKZN and UWC.

**Sabinet Online** – Sabinet has been a partner to LIASA for the development of LIS professionals through the award of a training grant which is managed by the CiCD office.

**Botswana Library Association** – It has been agreed to enter into a formal agreement with the BLA.

**The US Embassy** – has partnered with LIASA by funding speakers for workshops and through training grants.

**The Goethe Institut** continues to support LIASA by funding speakers for regional workshops and the Annual Conference.

**Zimbabwe Library Association** – the President attended the Zimbabwe Library Association Conference in May 2012 and delivered the Keynote Address. The President and Dr Raju assisted ZimLA with their elections and strategic planning. A formal collaborative agreement is to be signed between LIASA and ZimLA.

**Tanzania Library Association** – Discussions were held with members of the TLA Executive and a memorandum of understanding for collaboration is to be signed.

### Partners to LIASA flagship activities

#### Annual LIASA Conference

In 2011 the annual conference was held at the East London International Convention Centre in the Eastern Cape from 3 – 7 October with the theme 'Dynamic Leadership for LIS.' LIASA acknowledges the sponsors and partners who contributed to the success of the Conference:

Diamond – DAC

Platinum – EBSCO and Eastern Cape Department of Sport, Recreation, Arts & Culture

Bronze – Macmillan, WWIS, Emerald, GoogleWeb, Nielsen, SAPnet, Horizon Library Services, Missing Link, Exclusive Books and Cambridge University Press

## 13. Education, Training And Development

### South African Library Week (SALW) 2012

This annual event features prominently on the South African LIS calendar. The theme for 2012 was Develop @your library. LIASA's sponsors for this successful campaign were DAC, EBSCO, UKS, NLSA, Sabinet, Swets and the South African Library for the Blind. A highly visible and successful national launch was held on 17 March 2012 in partnership with the eThekweni Municipal Library Services and the KwaZulu Natal Provincial Department of Sports, Recreation, Arts and Culture.

### 13.1 Centre for Information Career Development (CiCD)

LIASA's CiCD continued to provide training and skills development for Library and information practitioners in South Africa. For the reporting period a total of 220 library and information practitioners were trained. The project has come to an end and while final reports are being prepared for the Carnegie Corporation of New York, a new model is being implemented to ensure that the work of the Centre will continue.

CiCD hosted two workshops at the 13<sup>th</sup> LIASA Annual Conference, one on Library Promotion and Advocacy and another one on Integrating web 2.0 applications and mobile technologies. A workshop for the leadership structure within LIASA was presented as part of the President's Leadership development strategy. All members of Branch and Interest Group Committees were invited to attend this training opportunity. This workshop was very well received and this will be continued to develop leadership in the Branches.

### 13.2 ETD P SETA

LIASA is represented in the Education, Training and Development Practices (ETDP) SETA.

The representatives are:

- |                 |   |  |
|-----------------|---|--|
| Ms N Kotsokoane | - | Further Education and Training Chamber |
| Ms A Goosen     | - | Provisioning Chamber                   |



Photo



Photo

### 13.3 Next Generation Public Librarian (NGPL) Scholarship Programme

The Carnegie Corporation of New York awarded LIASA a US\$1.5 million grant over a period of 4 years for a scholarship programme that supports the formal qualification of Public Library employees at Carnegie Model Libraries in South Africa. The first payment has been received and invested in a Money Market Account. An Administrative Officer will be appointed and will be part of the staffing of the LIASA training unit. The Scholarship aims to inject at least 110 newly qualified librarians into the South African library system and will address the current crisis experienced in the profession.

Meetings have been held with the identified Library Schools as well as the Directors of the Municipal Library Systems who are the beneficiaries of this grant. The Scholarship comprise of a one-year postgraduate diploma offered by preferred Library Schools across the country. The first cadre of 25 LIS practitioners commenced their scholarship programme in 2012. A one-day meeting of the NGPL Advisory Committee was held in September 2012 to review progress.

### 14.1 Statutory Body

The issue of the acquisition of statutory status for the LIS profession has been on the agenda of LIASA since 2004 when the Special Libraries Interest Group tabled a motion that “LIASA should seek full statutory recognition as the sole professional body for the knowledge, records management and library and information workers in South Africa”. Since then there has been growing momentum and investigations into different strategies for the acquisition of statutory status.

As was reported in 2011, the interim survey results showed that 92% of the respondents support the acquisition of statutory status for the LIS sector. Of those respondents that support statutory status, more than fifty percent does not belong to a professional association. The results were reported on at the 2011 conference. Given the fact that there is an overwhelming support for statutory status, LIASA will facilitate the process of acquiring that status. Further investigation will have to be conducted in terms of the actual process of making representation to a specific Ministry (Minister of Arts and Culture) for the promulgation of a statute for the acquisition of statutory status for the LIS sector. The report was presented to the NCLIS and a Working Group was tasked to investigate the way forward.



- 15. Conclusion
- 16. Vote of Thanks

## 15. Conclusion

It is with confidence that I present the state of the Association, the highlights, achievements and the challenges facing us. We were handed a strong and viable Association by the previous leadership which made it easy to build upon the foundations already there. We have set ourselves ambitious and bold targets for the future, but I believe that it is possible to take the Association into a bright and relevant future with the support and contribution of all the levels of leadership and an enthusiastic and active membership.

We have to face the challenges presented to the profession within a changing landscape with courage and a clear vision for the future. Let us continue to strive to make LIASA the Association of choice for all LIS workers in South Africa and speak with a strong and united voice to position the profession centrally on the national development agenda.

## 16. Vote of Thanks

Finally I wish to thank the Executive Committee, the Representative Council, LIASA strategic Partners and Sponsors, LIASA National Office Staff and the LIASA members for their support, commitment, hard work and team spirit during this period under review. It has been a privilege and honour to serve the Association as its President and I wish LIASA much success on its future journey.



MS N Haasbroek

PRESIDENT: LIBRARY AND INFORMATION ASSOCIATION OF SOUTH AFRICA

Photo



Photo



Photo



## 17. Balance Sheet

	2011	2010
	R	R
<b>Assets</b>		
<b>Non-current assets</b>	34 570	33 178
	34 570	33 178
Property, plant and equipment	6 808 860	2 940 859
<b>Current assets</b>		
Cash and cash equivalents	6 808 275	2 940 674
Trade & other receivables	585	185
<b>Total assets</b>	<u>6 843 431</u>	<u>2 974 036</u>
<b>Equity and Liabilities</b>		
<b>Equity</b>		
Retained earnings / Accumulated loss	6 818 696	2 728 218
<b>Current liabilities</b>	24 735	245,819
Trade and other payables	24 735	245,819
Bank overdraft	0	0
<b>Total equities and liabilities</b>	<u>6 843 431</u>	<u>2 974 036</u>



information

skills

career

education

knowledge

learning

culture

communication

technology

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